



FOR GIRLS. BY GIRLS. ALL GIRLS.

The Girl Scout Mission

Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.

The Girl Scout Promise

On my honor, I will try:
To serve God and my country,
To help people at all times,
And to live by the Girl Scout Law.



The Girl Scout Law

I will do my best to be honest and fair, friendly and helpful, considerate and caring, courageous and strong, and responsible for what I say and do, and to respect myself and others, respect authority, use resources wisely, make the world a better place, and be a sister to every Girl Scout.

Dear Girl Scout Family and Friends,

Every girl deserves a place where she can be her best self and unleash her inner **G.I.R.L.** (Go-getter, Innovator, Risk-taker, Leader). And that place is Girl Scouts! Girl Scouts has a track record of more than 107 years of providing extraordinary experiences just for girls.



Girl Scouts is uniquely qualified to offer opportunities for girls in a safe single-gender environment, where they can explore new interests and collaborate with other girls. Girl Scouts takes girls on a journey to explore the outdoors, participate in hands-on STEM experiments, and run a business, all while gaining valuable skills and fostering a powerful sisterhood and friendships. Girl Scouts find the strength and confidence to lead the way, every day—and create meaningful change in themselves and their communities.

Our annual report does not just provide facts and figures, it demonstrates the impact of Girl Scouting. As you turn each page, you will see Girl Scouts throughout our council and how this program has impacted their lives. Girl Scouts is where girls are first, and it is the reason we remain the best leadership experience for girls. We are proud to showcase our year of unleashing the potential in **G.I.R.L.s.**

Thank you for the dedication you have shown as champions for the cause of girls, and for your commitment to ensuring they lead lives of purpose and impact.

Girl Scouts: For Girls. By Girls. All Girls.

Yours in Girl Scouting,



Sally J. Leep
Chief Executive Officer



Al Parisian
Board Chair

2018 Membership at a Glance

We value diversity and inclusiveness, reaching out to all girls in every region of Montana and Wyoming. Guided by supportive adults and peers, girls develop their leadership potential through age-appropriate activities that enable them to discover their values, skills, and the world around them; explore the outdoors and connect with others.



245,000
Square Miles



9,095
Girls



700
Lifetime Members



2,257
Adult Volunteers



REACHING FOR THE STARS: Space Science for Girl Scouts

Along with eight other councils, Girl Scouts of Montana and Wyoming was awarded a \$25,000 grant to assist GSUSA in creating and pilot testing six new space science badges. One badge for every Girl Scout level will help girls K-12 explore space science, make discoveries and learn about careers in space science.



More than 300 Girl Scouts in 34 troops, along with their volunteer troop leaders, participated in a pilot field-test and program evaluation. Feedback on the badge activities and resources enabled GSUSA to assess science learning and attitudinal changes through outcomes testing.

Below Troop 1177 of Cheyenne, WY worked on the Space Scientist badge building their Mars rovers and one of their 3D models of the constellation Orion.



GO-GETTER

She's bold, brave and ready to make her mark. Last year, go-getting Girl Scout entrepreneurs ran the largest girl-led business in the world. GSMW girls sold over 1 million boxes of Cookies to fund their activities, such as community service projects, camping, and travel. The Girl Scout Cookie program helped girls gain the skills needed to run a business, teaching them how to set goals, market their product and confidently interact with customers. It's no wonder so many successful businesswomen say they got their start selling Girl Scout Cookies.



1.03

million boxes of Girl Scout Cookies sold by girls.



10,011 boxes of Cookies were donated to local Hometown Heros who were chosen and recognized by our Girl Scouts.



INNOVATOR

She thinks outside the box. While many girls begin to lose interest in science and math as early as middle school, Girl Scouts captures girls' natural curiosity and creativity, helping them unleash their inner innovators through hands-on experiences and career exploration in science, technology, engineering and math (STEM).



In partnership with Girl Scouts of the USA's commitment to girls and STEM, GSMW hosted 11 *Think like an Engineer Journey in a Day* programs to introduce girls and volunteers to the fun available through STEM Journeys!

17 new badges were introduced for Daisy, Brownie and Junior levels to gain skills as naturalists, digital artists, scientists, programmers and mechanical engineers.



Many troops dove into STEM specific year plans in the Volunteer Toolkit and nearly 100 STEM Journey books were purchased through the GSMW Retail Stores.

1,063
Girl Scouts attended GSMW Council Sponsored STEM Programs. Girls explored fields in forensics,

engineering, rocket science, and how to be a citizen scientist. They also learned the science behind Muggle Magic!



RISK-TAKER

In 2018, 611 campers experienced Girl Scouts summer camp with GSMW. Of the available camps, our highest rate of participation was our Bold Adventure camps. Girls went whitewater rafting, rock climbing, and hiking while also becoming proficient on the archery range. Sixteen Girl Scouts earned the National Park Service's "Resource Stewardship Girl Scout Ranger" patch through participation in our outdoor-focused programs in Glacier and Yellowstone National Parks.



Over 450 Girl Scouts took on the GSMW 2018 Summer Outdoor

Challenge by completing a checklist of outdoor activities including attending camp, flying kites, going camping and geocaching, swimming, watching the sunrise and sunset, and more!

Girl Scout camp alums describe three elements of the Girl Scout camp experience that were crucial to their development of valuable life skills:

- Supportive relationships with leaders and peers, which are vital sources of security and encouragement.
- Direct, hands-on experiences that let them practice to improve their skills.
- Novelty! Because Girl Scout camp can be a truly unique experience that allows girls to move out of their comfort zone to try new things.

97% of Girl Scout camp alums say camp helped them improve their outdoor skills.



LEADER



The Gold Award represents the highest achievement in Girl Scouting, recognizing girls who demonstrate extraordinary leadership through remarkable Take Action projects that have sustainable impact in their communities-and beyond. Gold Award Girl Scouts spend between one and two years on their projects.

2018 Girl Scout Gold Award Recipients

Lauryn B. - Sidney, MT
Isabella D. - Sheridan, WY
Hailey F. - Shepherd, MT
Maleia F. - Shepherd, MT
Gracie G. - Helena, MT
Erin H. - Great Falls, MT
Sarah H. - Laramie, WY

Katherine K. - Missoula, MT
Josilyn K. - Hobson, MT
Elise M. - Missoula, MT
Kylee M. - Missoula, MT
Kiki M. - Bozeman, MT
Eleanor S. - Missoula, MT
Mickayla V. - Guernsey, WY

Isabella from Sheridan, WY addressed the increasing teenage sexual assault and dating violence epidemic by developing and implementing a teen-focused program to help raise awareness of sexual, physical and emotional abuse.



Josilyn from Hobson, MT collaborated with Montana Fish, Wildlife and Parks to renovate the camping shelters at Ackley State Park when the park was in risk of being closed because of years of wear and tear on its infrastructure and camping shelters.

Lauryn from Sidney, MT approached her city council with a design proposal to build a community dog park. She met with multiple entities to raise awareness, determine location, permits, etc. In August, the South Paw Dog Park was officially opened to the public for use.



LEGO ROBOTICS

With the assistance of several major grants, GSMW sponsored dozens of all girl teams and hundreds of girls' participation in the FIRST® LEGO League 2017-2018 season.

- FIRST LEGO League
- Dennis and Phyllis Washington Foundation
- American Association of University Women
- Women's Foundation of Montana
- Zoot Enterprises



Guided by adult coaches, FIRST LEGO League teams research a real-world problem such as food safety, recycling, energy, etc., and are challenged to develop a solution. They also must design, build, and program a robot using LEGO MINDSTORMS® technology, then compete on a table-top playing field.

The 2017-2018 Challenge was Hydro Dynamics for LEGO League and Aqua Adventure for the Junior teams.

GSMW sponsored 23 FIRST LEGO League and FIRST LEGO League Jr team registrations, robots, and challenge kits as well as travel costs for competitions.



The LEGO Robotics teams reigned from:

- Billings, MT
- Bozeman, MT
- Browning, MT
- Butte, MT
- Casper, WY
- Cheyenne, WY
- Columbus, MT
- Evanston, WY
- Gilford, MT
- Gillette, WY
- Great Falls, MT
- Kalispell, MT
- Missoula, MT
- Nashua, MT



DESTINATIONS



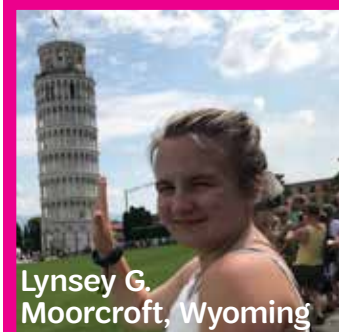
Girl Scouts love to travel—from the field trips they take as Brownies to the global adventures they go on as teens. Girl Scout Destinations is the ultimate adventure program for girls ages 11 and older. With a ton of different trips to apply for every year—from surfing camp on the east coast and breathtaking hikes out west, to the crazy-cool wonder of new cultures abroad—there's something amazing for everyone to experience.

On this multi-day canoeing adventure, the Girl Scouts toured one of the most pristine wilderness areas in the country through Minnesota and Canada.

Following her trip Autumn said, "My Destinations experience inspired me to take risks and try new things... I found who I really am: a strong, fearless, and determined teenager who has had the experience of a lifetime."



Autumn E.
Hanna, Wyoming



Lynsey G.
Moorcroft, Wyoming

On this Mediterranean adventure, Lynsey traveled through Athens, Florence, and Barcelona retracing the cultural and artistic development through the ages.

Upon her return, Lynsey said, "The trip helped me gain leadership skills by taking control when navigating around Europe during our free time and it helped me spread my wings and leave my family nest."

Jessie spent her Destination on Lake Erie where she set sail with the crew of US Brig Niagara, the largest wood sailing ship in the United States.

Jessie said, "As a result of my trip, I found when I first got home that I always wanted to get up and do something instead of just standing around. My parents even noticed that there was a change in me wanting to take on more responsibility in my life."



Jessie B.
Bozeman, Montana

Statement of Financial Position

for the year ending September 30, 2018

ASSETS	
Cash and cash equivalents	1,798,012
Accounts Receivable (net)	6,706
Inventory	67,918
Prepaid Expenses and other assets	9,805
Property and equipment (net)	2,064,327
Investment Accounts	<u>5,550,953</u>
Total Assets	<u><u>9,497,721</u></u>
Liabilities and Net Assets	
Accounts Payable	120,445
Accrued payroll, payroll taxes and leave	127,640
Notes payable	0
Other Payables	<u>21,357</u>
Total Liabilities	<u><u>269,442</u></u>
Net Assets	
Unrestricted	7,658,118
Temporarily restricted	1,393,650
Permanently restricted	176,511
Total Net Assets	<u><u>9,228,279</u></u>
Total Liabilities and Net Assets	<u><u>9,497,721</u></u>

Direct and Indirect Benefits to Girls

Girls are the ultimate beneficiaries of revenue from Girl Scout financial activities--directly and indirectly.

Direct Benefits to Girls

Troop profits, membership support, program services, property expenses, product sales, training, rewards, and retail services.

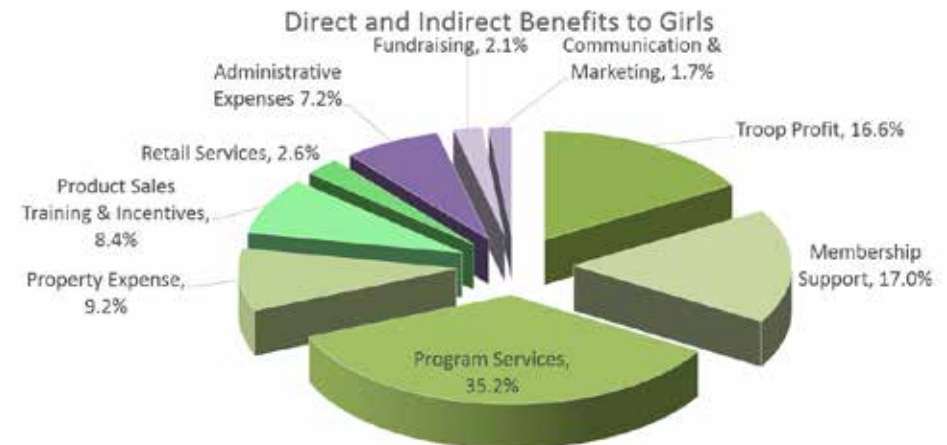
Indirect Benefits to Girls

Administrative expenses, fundraising, and marketing.

Statement of Activities

for the year ending September 30, 2018

Public Support and Revenue	
Public Support	
United Way	17,189
Contributions, foundations and other	<u>356,827</u>
Total Public Support	<u><u>374,016</u></u>
Revenue	
Program service fees	192,249
Product sales, retail and fundraising (net)	2,858,513
Investment income and other	<u>278,464</u>
Total Revenue	<u><u>3,329,226</u></u>
Total Public Support and Revenue	<u><u>3,703,242</u></u>
Expenses	
Program Services	2,791,479
Management and general	306,764
Fundraising	<u>89,356</u>
Total expenses	<u><u>3,187,599</u></u>
Net Assets	
Change in net assets	<u>515,643</u>
Net assets, beginning of year	<u>8,712,636</u>
Net assets, end of year	<u><u>9,228,279</u></u>



Think we're just camp, cookies, and crafts? Well, think again!

All of our programs are designed with research-backed curriculum that helps girls develop five key leadership skills with everything they do!



DEVELOP A STRONG SENSE OF SELF

They have confidence in themselves and their abilities, and are happy with who they are as a person.



DISPLAY POSITIVE VALUES

They act ethically, honestly, and responsibly, and show concern for others.



SEEK CHALLENGES

Girls take appropriate risks, try things even if they might fail, and learn from mistakes.



FORM HEALTHY RELATIONSHIPS

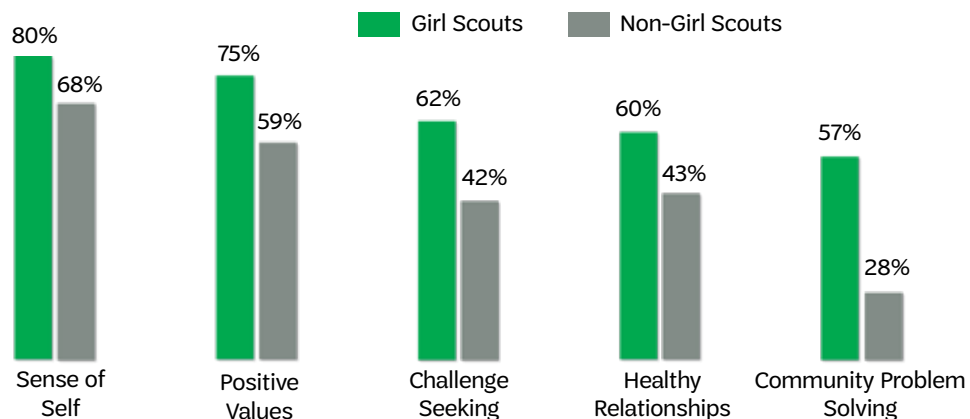
They develop and maintain healthy relationships by communicating their feelings directly and resolving conflicts constructively.



COMMUNITY PROBLEM SOLVING

They desire to contribute to the world in purposeful and meaningful ways, learn how to identify problems in the community, and create "action plans" to solve them.

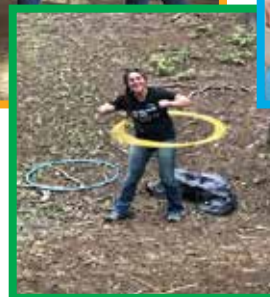
Girl Scouts fare better than non-Girl Scouts with regard to all five leadership skills. Girl Scouting impacts girls' abilities to step outside their comfort zones, manage healthy relationships, and be civically engaged in their communities.



OUR VOLUNTEERS

In 2018, GSMW launched its first Volunteer Retreat, just for troop leaders and adult volunteers, in both states. These two opportunities gave them the great experiences they remember as a girl and a chance to experience what today's Girl Scouts have at summer camp.

Attendees celebrated fun Girl Scout traditions such as s'mores by the campfire, hikes, games, and more while receiving a variety of training opportunities including Outdoor Cooking Training, Journeys, and Highest Awards. Each weekend was filled with great experiences and the chance to network with their sister Girl Scouts. Participants had a chance to let out some stress while gaining some new skills.



42 troop leaders, volunteers and staff attended the multi-day programs in two locations: Camp Sacajawea near Casper, WY and Timbercrest Camp near Red Lodge, MT.



 **POWERED BY GIRL SCOUTS**

Girl Scouts of Montana and Wyoming

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