



girl scouts
of montana
and wyoming

2015 Annual Report





The Girl Scout Mission

Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.

The Girl Scout Promise

On my honor, I will try:

to serve God and my country,
to help people at all times,
and to live by the Girl Scout Law.

The Girl Scout Law

I will do my best to be
honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong, and
responsible for what I say and do
and to
respect myself and others,
respect authority, use resources wisely,
make the world a better place, and
be a sister to every Girl Scout.


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Dear Friends of Girl Scouting,

Girl Scouts of Montana and Wyoming is committed to providing girls experiences that develop courage, confidence and character. Such opportunities offered throughout our Council ensure girls are exposed to diverse programs and experiences that shape their future while empowering them to reach their full leadership potential.

We've strategically focused our efforts across the past year on STEM (Science, Technology, Engineering & Math), outdoor programs, travel pathways, and financial literacy opportunities. Several Girl Scouts traveled to destinations across the country and internationally. Throughout the Council, girls participated in outdoor experiences and STEM programs designed to inspire girls to pursue avenues they may not have before considered.

Girl Scouts also developed a love for the outdoors by attending camp, doing outdoor service projects, and learning to fly fish, to name a few. Through our financial literacy programs, girl entrepreneurs learned valuable business and money management skills. Such experiences allow girls to discover more about themselves and the world around them, connect with their peers, and take action to make the world a better place.

We're proud to report that GSMW's membership increased in 2015 for the fifth year in a row. One of the most fulfilling aspects of working with our girls year after year is witnessing their progression. We are committed to continuing our focus on providing new experiences that inspire girls and have a positive, long-term impact on their lives.



Kathy O'Keefe



Art Bruscia



Destinations

Girl Scout Destinations are the ultimate adventure for individual girls ages 11 and older! With different trips every year, there's something amazing for everyone...



Kelsey, second from the right, on a Girl Scout Destination in Costa Rica.

Kelsey A. Missoula, MT

Catching Waves, Costa Rica

"Each day one girl served as the leader for the entire group. The leader was responsible for getting everyone moving for the day, letting the day's cook know what the menus were, and keeping track of the land reference point for the group while surfing in the ocean. When it was my turn to be leader, I found that helping my companions and others increased my confidence and made me feel better about myself."



Elizabeth M. Livingston, MT

Machu Picchu and the Sacred Valley, Peru

"During the Lares trek, we hiked for four days through gorgeous mountains, reaching 15,558 feet, then coming back down. The third night we camped at a farming village based in Cuncani. We served breakfast to the school children there, gave them gifts, and played with them. Seeing the limited opportunities of some has opened my eyes to how many opportunities here in the United States, and it also makes me realize the value of education. I would like to inspire a love for learning among girls in my community."



Victoria S. Bozeman, MT

Castle in the Sky, Germany

"The amazing experiences I had while in Germany were life changing. I learned so much on the trip, but also from the people on the trip. One of the days we went to Zugspitze, the tallest mountain in Germany. We took three trains and a cable car to the top. Some of the girls, including me, climbed about forty feet to the peak. It was an amazing feeling to make it all the way to the summit. On the other side of the mountain was a salt mine where we went down four levels for a tour. So we went from the top of Germany to the bottom!"



Jump Into Your Next
GREAT ADVENTURE



**Gracen M.
Wheatland, WY**

Surfs Up on the Space Coast,
Orlando, Florida

"Although we did lots of things, my favorite part was the surfing. We went to the Kennedy's Space Center, Wet and Wild, and enjoyed the Girl Scout Campus in Orlando, which is called Banana River. One of the evenings we went to the dock on campus and some of the girls fished, and we got to see some glowing algae. I would highly recommend this Destination for other girls!"



At graduation, astronaut and former Girl Scout Dottie Metcalf-Lindenburger, provided Briannon her completion wings.

**Briannon M.
Sheridan, WY**

Space Academy, Huntsville,
Alabama

"Briannon attended Space Academy with a group of Girl Scouts from all over the country. She had the opportunity to try several different simulators including the Multi-Axis Trainer and the 1/6 gravity trainer. The girls conducted two "missions," one in the Space Shuttle Atlantis and the other in the new rocket, Orion. It was a great experience; one she will never forget," said Briannon's mom, Kristen.



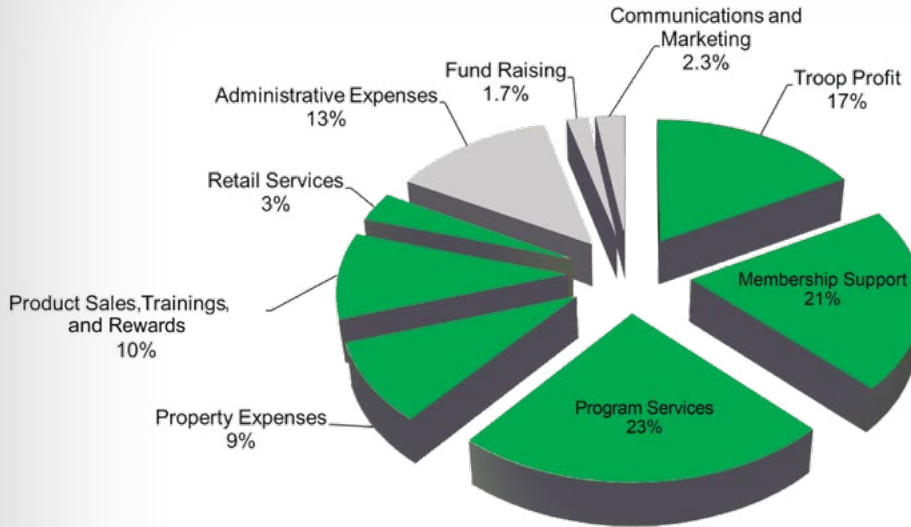
**Tabitha C.
Buffalo, WY**

South Texas Beach Aventura
South Padre Island, Texas

"From start to finish, this Destination was a blast! We explored Texas life and more of what that part of the country offers by surfing, kayaking, getting salt water up your nose, snorkeling, boating around, lots and lots of food, and more. If I could, I would do it all over again and enjoyed the whole entire experience! Thank you Girl Scouts for providing this wonderful Destination!"



Direct and Indirect Benefits to Girls



Girls are ultimately the beneficiaries of revenue from Girl Scouts financial activities, *directly and indirectly*.

Direct Benefit to Girls:

Troop profits, membership support, program services, property expenses, product sales, training, rewards, and retail services.

Indirect Benefit to Girls:

Administrative expenses, fundraising, communications, and marketing.

**Fiscal Year
2015**
Memberships
8,583
Girls
2,196
Adult Volunteers
614
Lifetime Members
79
Counties
245,000
Square Miles

Statement of Financial Position

as of September 30, 2015

Statement of Activities

for the year ending September 30, 2015

Assets

Cash and Cash Equivalents	\$3,859,253
Accounts Receivable (Net)	\$11,780
Inventory	\$59,400
Prepaid Expenses and Other Assets	\$11,797
Property and Equipment (Net)	\$1,945,654
Investment Accounts	\$2,190,857
Total Assets	\$8,078,740

Liabilities and Net Assets

Accounts Payable	\$54,057
Accrued Payroll, Payroll Taxes and Leave	\$106,248
Notes Payable	\$545,896
Other Payables	\$17,846
Total Liabilities	\$724,047

Net Assets

Unrestricted	\$6,120,415
Temporarily Restricted	\$1,061,068
Permanently Restricted	\$173,209
Total Net Assets	\$7,354,692
Total Liabilities and Net Assets	\$8,078,740

Public Support

United Way	\$32,952
Contributions, Foundations and Other	\$217,695
Total Public Support	\$250,647

Revenue

Program Service Fees	\$166,602
Product Sales, Retail and Fundraising (Net)	\$2,840,445
Investment Income and Other	\$60,809
Total Revenue	\$3,067,856
Total Public Support and Revenue	\$3,318,502

Expenses

Program Services	\$2,445,514
Management and General	\$493,047
Fundraising	\$68,273
Total Expenses	\$3,006,834

Net Assets

Change in Net Assets	\$311,668
Net Assets, Beginning of Year	\$7,043,024
Net Assets, End of Year	\$7,354,692



Investing in Girls

One out of every three girls in our council requires financial assistance to participate in Girl Scouting. At Girl Scouts, we know that when girls are given the opportunity, they change the world. For over 104 years, Girl Scouts has encouraged girls to proudly do anything they set their sights on.

ThinkGirl Giving Circle

One BIG way to make a difference is to become a ThinkGirl member. Please join this group of dynamic individuals who donate \$250+ annually. Our ThinkGirl donors provide the tools and experiences to transform the world - one girl at a time.

For more information visit gsmw.org/thinkgirl

Giving Thanks

A special thank you to the volunteers who invest their time and energy, and to all of our ThinkGirl donors who financially invest in girls. We would not be the organization we are today without the support of our volunteers, community members, foundations, and business leaders who believe in our mission.

Thank you to our United Way Partners:

- United Way of Campbell County, WY
- Greater Gallatin United Way, MT
- Northwest Montana United Way, MT
- United Way of Beaverhead County, MT
- United Way of Butte and Anaconda, MT
- United Way Lewis and Clark Area, MT
- United Way of Natrona County, WY

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