



girl scouts  
of montana  
and wyoming



**Girl Scouts: Relevant | Remarkable | Unstoppable**

**2019**

*Annual Report*

# Message from our Board Chair and CEO

Dear Girl Scout Family and Friends,

At Girl Scouts of Montana and Wyoming, we put the GIRL at the center of everything we do. Our innovative, girl-led, girl-centered programming offers experiences that allow every girl to take the lead and develop skills that ensure she will thrive on whatever path she chooses to pursue. We know that girls will lead us into the future.

Through the Girl Scout Leadership Experience, we offer a collection of engaging, challenging, and fun activities like earning badges, going on awesome trips, selling cookies, exploring science, getting outdoors, and community outreach. GSMW prepares girls for a lifetime of leadership, success, and adventure in a safe, supportive environment designed for girls, by girls!

Girl Scouts of Montana and Wyoming had a lot to celebrate in FY 2019.

- **Membership:** GSMW experienced an increase in girl and adult membership over the last year and was recognized by GSUSA for 9 consecutive years of growth.
- **Council Sponsored Programs:** Over 2,000 Girl Scouts attended GSMW programming in 2019 which included our Portable StarLab Digital Planetarium which traveled around council with showings in 8 locations.

- **Community Outreach:** In 2019, GSMW provided more than \$137,000 in assistance to girls through our community outreach initiative. This initiative allows girls the ability to grow, travel, attend camp and experience Girl Scouts to its fullest.

- **Resident Camp Properties:**

- **Camp Sacajawea:** Main Lodge siding renovation
- **Timbercrest Camp:** Remodel Aspen Lodge and addition of four tipis
- **Camp Castle Rock:** Eight new insulated cabins

On behalf of Girl Scouts of Montana and Wyoming, we thank you for your support and commitment in 2019 and look forward to working with you again this year. As our founder, Juliette Gordon Low, once said; "Ours is a circle of friendships united by ideals." As we move into 2020, may the circle grow larger and the ideals more vibrant as we rededicate ourselves and our commitment to building girls of courage, confidence and character, who make the world a better place.

Thank you for making a difference.



Al Parisian  
Board Chair



Sally J. Leep  
Chief Executive Officer

## Girl Scout Promise

On my honor, I will try:

To serve God and my country,  
To help people at all times,  
And to live by the Girl Scout Law.

## Girl Scout Law

I will do my best to be  
honest and fair,  
friendly and helpful,  
considerate and caring,  
courageous and strong, and  
responsible for what I say and do,  
and to  
respect myself and others,  
respect authority,  
use resources wisely,  
make the world a better place, and  
be a sister to every Girl Scout.



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**12,314**

**Total Members**

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**9,211**

**Girl Members**

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**2,369**

**Adult Volunteers**

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**734**

**Lifetime Members**

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**886**

**Troops**

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# OUTDOORS

Since the beginning of Girl Scouting, outdoor experiences have been fundamental to the Girl Scout movement. When girls spend quality time outdoors, they thrive physically, emotionally, and intellectually.

For the third year, GSMW engaged girls during the summer months with the Summer Outdoor Challenge. Girls kept the checklist handy while participating in varied outdoor activities to earn points toward their patch. Girls earned hefty points for attending summer camp, attending a council-run outdoor program, and visiting national parks. They could also acquire points by participating in activities as simple as jumping rope, star gazing, and skipping rocks in a pond.

**531** girls completed GSMW's Summer Outdoor Challenge to earn a special edition patch.



More than **380** Girl Scouts participated in council-hosted outdoor events.



**541** girls  
attended GSMW  
resident camps  
in 2019.

# RESIDENT CAMP

The summer of 2019 provided Girl Scouts with adventure, innovation, and exploration. From the high adventures of whitewater rafting, rock climbing, and horseback riding to immersive, hands-on experiences such as living history education, aviation, geology, and arts & crafts. GSMW boosted the high adventure camp offerings by hosting a special week for older Girl Scouts that included whitewater rafting, rock climbing, and archery with the added allure of horseback trail riding. As expected, all high adventure camps filled to capacity. Another incredibly popular camp was the Silver Spurs program which hosted 44 campers.



In addition to the traditional resident camps, the council provided opportunities to serve in the two National Parks within our council's boundaries. In its fifth summer, our Glacier Park Service Adventure hosted 12 girls for the four-day service-oriented outdoor program. In its third year, 15 Girl Scouts enjoyed service and education through our three-day Yellowstone Park Science Expedition. Both National Park programs afforded girls the opportunities to earn National Parks Service Awards through 10 to 15 hours of service to each park.



# STEM

A majority of girls are more confident in their science and math abilities after participating in Girl Scout STEM (Science, Technology, Engineering, Math) programs. Working together to solve problems and tackle new challenges builds the confidence and curiosity for these female leaders of the future.

Through our STEM Programming, Girl Scouts of every age see how they can actually improve the world.

These Girl Scouts are building rockets, exploring space science, engineering their own designs, and fighting cybercrime. The outcome is a stronger STEM identity, resulting in more girls expressing an interest in technology because of Girl Scouts; changing the workforce pipeline and the future of the industry.

Through GSMW STEM programming, 550 girls learned about the environmental impact and science of bees. They gained hands-on experience with tools thanks to the help from our partners at Home Depot, and designed a Girl Scout amusement park, complete with fling flyer rides and paddle boat prototypes, just to name a few!



**550** girls participated in council-sponsored STEM programming in **11** communities.



GSMW hosted the 6th annual Engineer That, Girl! event in Missoula. With 120 girls and parents in attendance, girls explored an array of activities provided by community partners alongside GSMW. Girls put their math skills to work to break out of an escape room, learned about nuclear engineering, and embedded their images into amazing places via green screen technologies.

# STARLAB



GSMW unveiled its new StarLab digital planetarium in the spring. The planetarium provides an immersive, interactive experience that takes discovery and learning to a whole new level for kids and adults. The dome measures 16 feet in diameter and is 10.5 feet tall at its highest point with a capacity of approximately 40 girls.

GSMW's investment was made possible thanks, in part, to the RK Mellon Foundation. In its first two months on the road, 522 Girl Scouts and their families experienced the StarLab. These girls also had opportunities to launch rockets, make galaxies in a bottle, sample astronaut food, code robots and engineer DIY constellation projectors. This incredible inflatable planetarium was also the star of the show at Timbercrest Camp Lodge's 50th Anniversary Celebration!



# FIRST LEGO LEAGUE ROBOTICS

In January, 2019, the Intergalacducks, a team of young roboticists from Missoula, Montana traveled to Bozeman, where they met and competed against more than 75 teams from all over Montana. One out of every ten teams at the 2019 Montana State FIRST LEGO League competition were all-girl and all-Girl Scouts. The Intergalacducks finished the competition with the 1<sup>st</sup> Place Champion's Award!

To prepare for the competition, they had to design, build, and program a LEGO robot. They trained their robot as they worked to complete several assigned tasks, or “missions.” In researching a space-travel-related problem and solution, they chose to look at the mental health of astronauts and how they are affected by space travel. The team wrote, practiced, and performed a skit that described this problem and solution.

Because they took home the “1<sup>st</sup> Place Champion's Award,” the Intergalacducks had the opportunity to travel to Houston, Texas for the FIRST LEGO League World Festival in April. As soon as they landed in Houston, they hit the ground running! Highlights included a visit to the Johnson Space Center and meeting teams from around the world!

The girls of Intergalacducks say that their experience helped them learn how to work well in high pressure situations, increased their organization and communication skills, and furthered their leadership skills by teaching them how to be a better role model.

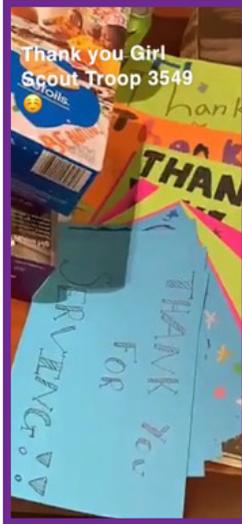


# ENTREPRENEURSHIP

Girl Scout entrepreneurs were unstoppable even when winter storms tried to slow them down. While running their own cookie business, girls learned skills essential to leadership, success, and life. The program's 5 Skills include goal setting, decision making, money management, people skills and business ethics.

The Girl Scout Cookie program helps girls fund their troop activities, such as community service projects, travel, outdoor activities and attending Girl Scout summer camp.

These girls are learning to take on the world, stretch themselves, dream big, and think outside the cookie box! Research shows that girls are actively interested in becoming entrepreneurs, developing financially stable futures, and using their skills to make a big impact on the world.



Through GSMW's Gift of Caring donation program, **12,554 boxes** of Girl Scout Cookies were donated to Hometown Heroes.

# VOLUNTEERS

For the second year, GSMW held volunteer retreats at Camp Sacajawea and Timbercrest Camp.

Thirty four volunteers learned First Aid/CPR, explored the newly released badges in both STEM and Outdoors, and trained on Outdoor Cookouts and the Volunteer Toolkit, to name a few.

The volunteers did take some time to have a little bit of good old fashioned fun, too. These adult camp goers played human foosball, made tie-dye table cloths for Girl Scout Cookie Booths, and of course enjoyed time around campfires and eating traditional s'mores!

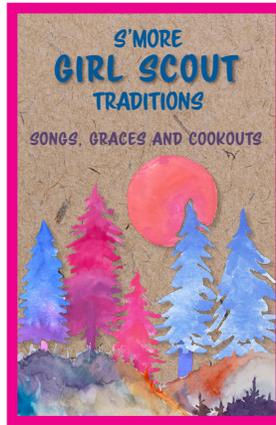
The 2019 retreats were an amazing experience because of the wide range of volunteers, from long-time Girl Scouts to first year troop leaders.



# TIMBERCREST CAMP 50<sup>TH</sup> ANNIVERSARY

Girls, friends, and family joined together for the 50th Anniversary Celebration of the lodge at Timbercrest Camp. Attendees had the opportunity to take a walking history tour, make sit-upons, tie dye t-shirts and shoot for the bullseye on the archery range. Many of the adult attendees shared their favorite memories of Girl Scouts and Timbercrest Camp.

A highlight of this event was the family legacy of shared love for Timbercrest Camp. Board Member, Marilee Duncan, Elda (mom), Nicolette (sister), and Madeleine Duncan (daughter) were in attendance helping with tours and sharing fond memories of camp. Marilee and Madeleine, authors of the new Girl Scout Traditions song book, led the time around the campfire with guitar in tow.



# 2019 GOLD AWARD RECIPIENTS



Becca - Cheyenne, Wyoming

Becca reestablished a community vegetable garden so the produce could be donated to the local food bank. She also worked with the food bank to build vegetable garden beds onsite at the food bank so they could ensure fresh produce was more readily accessible to the food bank's clients.



Lyrick - Cheyenne, Wyoming

Lyrick partnered with a retirement community to design and install a dog park for the residents so that they had a dedicated space for their dogs. This encouraged healthy living for the residents and their four legged companions.



Natalie - Helena, Montana

Natalie addressed the issue of bat conservation and equipped herself to educate her community and raise awareness about the importance of bats to our ecology. She worked with younger Girl Scouts to build bat houses and facilitated hanging them in appropriate areas to provide safe habitats for bats.



Sheridan - Green River, Wyoming

Sheridan educated the community on Colony Collapse Disorder through educational booths, materials, and a hands on activity at the local farmer's market. She partnered with the local nursery and designed identification tags for the bee-friendly plants so customers could easily identify them.



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GOLD AWARD  
GIRL SCOUTS



63

SILVER AWARD  
GIRL SCOUTS



110

BRONZE AWARD  
GIRL SCOUTS



Two of this year's travelers, Elaina (above, middle) and Autumn (right) applied and were accepted to Camp Fury in Arizona. There, they experienced the training and grit it takes to be a fire fighter, a police officer, and an emergency medical technician.



Mercedes (left) traveled on a Celtic Adventure to Ireland and Scotland. Upon her return, Mercedes exclaimed, "I enjoyed seeing more of the world and really look forward to continue to explore as I grow older."

# DESTINATIONS

Girl Scouts love to travel—from the field trips they take as Brownies to the global adventures they go on as teens.

GSUSA's Destinations Program is the ultimate adventure program for girls ages 11 and older. With lots of different trips to apply for each year—from surfing camp on the east coast and breathtaking hikes out west, to the crazy-cool wonder of new cultures abroad—there's something amazing for everyone to experience.

The opportunity to travel brings awareness of the world and an understanding of cultures and global issues.

Three adventurous GSMW Girl Scouts furthered their independence and cultural exposure by travelling domestically and internationally with the Destinations program.

# Statement of Financial Position

## for the year ending September 30, 2019

ASSETS	
Cash and cash equivalents	1,021,570
Accounts Receivable (net)	30,045
Inventory	72,226
Prepaid Expenses and other assets	9,190
Property and equipment (net)	2,280,310
Investment Accounts	6,711,311
Total Assets	<u>10,124,652</u>
Liabilities and Net Assets	
Accounts Payable	72,290
Accrued payroll, payroll taxes and leave	149,570
Notes payable	0
Other Payables	26,490
Total Liabilities	<u>248,350</u>
Net Assets	
Unrestricted	8,245,954
Temporarily Restricted	1,524,620
Permanently Restricted	105,728
Total Net Assets	<u>9,876,302</u>
Total Liabilities and Net Assets	<u>10,124,652</u>

# Statement of Activities

## for the year ending September 30, 2019

PUBLIC SUPPORT AND REVENUE	
Public Support	
United Way	14,780
Contributions, foundations and other	<u>345,254</u>
Total Public Support	<u>360,035</u>
Revenue	
Program service fees	240,776
Product sales, retail and fundraising (net)	3,003,136
Investment income and other	<u>369,186</u>
Total Revenue	<u>3,613,098</u>
Total Public Support and Revenue	<u>3,973,133</u>
Expenses	
Program Services	2,360,623
Management and general	312,069
Fundraising	<u>73,787</u>
Total expenses	<u>2,746,479</u>
Net Assets	
Change in net assets	<u>648,023</u>
Net assets, beginning of year	<u>9,228,279</u>
Net assets, end of year	<u>9,876,302</u>



# Direct and Indirect Benefits to Girls

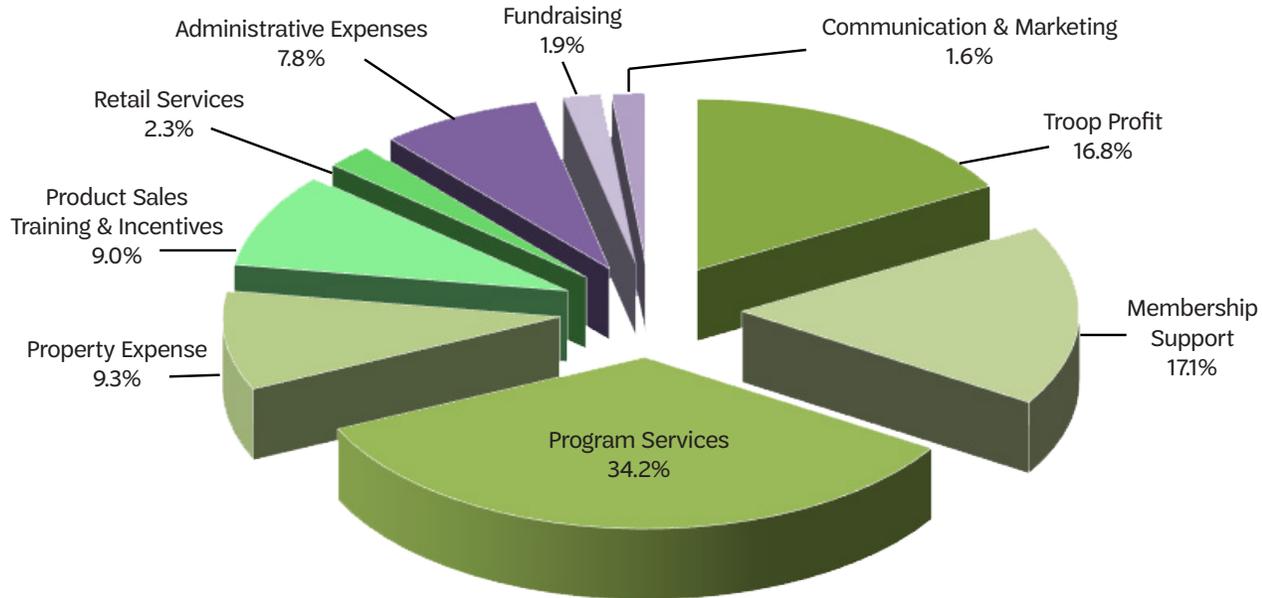
Girls are the ultimate beneficiaries of revenue from Girl Scout financial activities—directly and indirectly.

## Direct Benefits to Girls

Troop profits, membership support, program services, property expenses, product sales, training, rewards, and retail services.

## Indirect Benefits to Girls

Administrative expenses, fundraising, and marketing.





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 1-800-736-5243

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 [instagram.com/girlscoutsmtwy](https://instagram.com/girlscoutsmtwy)

Tipi village at Timbercrest Camp, June 8, 2019