

SERVICE UNIT

Stretch Challenge

Please outline the 12 steps you've taken by filling out the online form on our website.

Membership growth

Complete three of the five steps!

- 70% of troops earn the 2024 Spring Renewal incentive.
- 2% increase in adult volunteers.
- 4% increase in girl members.
- Host a fall new member kickoff event in 2022.
- Do five things to extend membership and increase visibility in your unit, such as hosting an open house or a Girl Scout activity at a community fair, sending troop highlights to your local paper, marching in parades, or posting recruitment flyers at schools and community centers.

Programming

Complete three of the five steps!

- Hold an event to promote the five skills of the Girl Scout Cookie Program.*
- Hold a promotional activity for camp, such as an outdoor skills day or hosting a cookout training.*
- Hold an event for Daisy/Brownie/Junior girls using the Girl Scout Leadership Experience (GSLE).*
- Hold an event for Cadette/Senior/Ambassador girls using the GSLE.*
- 90% of K-5 troops use the Volunteer Toolkit on a regular basis.

Team building

Complete three of the five steps!

- Fill three core SU Team positions.
- Meet more than four times per year. (Dates required)
- Personally invite new members to SU Meetings.
- Do something nice for the team, like hosting a dinner or tea. (Send us a picture!)
- 50% of the SU team attend Volunteer Retreat.

Volunteer training and support

Complete step 1, including the 4 tasks, and one additional step from the remaining list of 5.

- Set and meet a growth goal for leader attendance at leader meetings:
 - ◆ Review sections of the Service Team Handbook on leading successful leader meetings.
 - ◆ Develop a pre and post-meeting communication plan.
 - ◆ Create, distribute and follow a meeting agenda, with the goal of creating meetings that are consistently welcoming, interactive, enriching, and worthy of volunteers' time and effort.
 - ◆ Develop incentives for leaders to attend leader meetings.
- Provide a form of recognition to all volunteers at four meetings during the year.
- 80% of troops submit End of Year Financial Reports by June 30th, 2023.
- Promote Volunteer Toolkit at Service Unit meetings.
- 90% of Troops participate in Super Troop.
- Host a *Watch Party* for both Fall and Cookie Trainings.



*** Sign in sheets will be required for these events. All programs, activities and events may be hosted in-person or virtually.**

EXPENSES

The treasurer, service team, and volunteer support staff work together to develop an annual budget to support the team's Plan for Success. Typically, expenses are distributed according to these percentages:

- 1. Program services—45%** This includes all expenses for providing programming for girls such as service unit events and other activities.
- 2. Volunteer development and recognition—25%** This includes informal and formal recognitions such as years of service pins, numeral guards, and other expenses associated with the support of leaders.
- 3. Assistance to individuals—15%** This includes requested support for individual girls, such as money for a Destination trip. Note: Membership assistance and camperships are both funded by the larger operating budget. Whenever possible, service teams are encouraged to help with the cost of these requests. Service teams may also request a report of assistance provided by GSMW.
- 4. Resources—10%** Appropriate expenses include new troop resources (e.g. Journey book), maintaining service unit libraries, and providing assistance to existing troops as needed.
- 5. Administration of the service unit—5%** This includes expenses for administrative costs including photocopies, paper, postage, and meeting place rental fees.

Teams that meet the challenge may choose one of the following rewards:

- ◆ A 2-day/ 1-night use of a GS property (to be used prior to 9/30/2023)
- ◆ A set of flags* or Dutch oven for the Service Unit

*Includes American, State and Girl Scout Flags; poles/stands not included

Share how you have completed the challenge by July 1, 2023

Service unit # _____

Service unit Name _____

Service unit team member submitting form _____

Email _____

Phone _____

Address _____