

## Business Startup

Virtual Meeting Adaptation: Troop leaders have shared that the most successful virtual meetings allow plenty of time for games and socialization. Consider splitting this meeting into four sessions using this framework.

**Meeting Framework: 4 meetings, 90 minutes each**

General Sequence	Meeting 1	Meeting 2	Meeting 3	Meeting 4
Welcome	Opening Ceremony (5 min)	Opening Ceremony (10 min)	Opening Ceremony (5 min)	Opening Ceremony (5 min)
Program Activity	<b>Select an activity (30 min):</b> Research Online Brainstorm Ideas with a Team Talk to a Startup Expert	<b>Select an activity: (30 min)</b> Research Online Brainstorm Ideas with a Team Talk to a Startup Expert	<b>Select an activity: (30 min)</b> Develop a Brick-and-Mortar Solution Make a Plan to Produce Design Your Brand Messaging	<b>Select an activity: (30 min)</b> Pitch to a Marketing Expert Pitch to a Finance Professional Pitch to Your Friends or Family
Social Activity	Find an online drawing tutorial and take it together to get inspired by digital-focused businesses (45 min)	<b>Select an activity: (45 min)</b> Research Trends Talk to an Industry Professional Target Your Potential Customer	Find a dance trend online and learn it together to get inspired by social media-focused businesses (45 min)	Create a milkshake (or other snack) that's inspired by your business idea. (45 min)
Closing	Closing Ceremony: Choose your activities for next time (10 min)	Create and play a new game for your closing ceremony (20 min)	Closing Ceremony: Friendship Circle (5 min)	Closing Ceremony: Friendship Circle (10 min)