



A Women's Weekend for a Cause

A fundraiser for
Girl Scouts of Montana
and Wyoming

Why Girl Scouts?

Girl Scouts bring their dreams to life and work together to build a better world. Through programs from coast to coast, Girl Scouts of all backgrounds and abilities can be unapologetically themselves as they discover their strengths and rise to meet new challenges—whether they want to climb to the top of a tree or the top of their class, lace up their boots for a hike or advocate for climate justice, or make their first best friends. Backed by trusted adult volunteers, mentors, and millions of alums, Girl Scouts lead the way as they find their voices and make changes that affect the issues most important to them.

What is Peaks and Pines?

Join Girl Scouts of Montana and Wyoming for **Peaks and Pines | A Women's Weekend for a Cause**—a unique blend of adventure and philanthropy. This exclusive overnight camp experience offers a unique opportunity to connect your brand with attendees while raising funds to provide financial assistance for girls in need across Montana and Wyoming.

As a sponsor, you'll help provide girls with financial assistance for their annual Girl Scout membership, uniforms, and program registration costs. A Girl Scout membership gives girls access to life-changing experiences like summer camp, STEM programs, entrepreneurship, and community service.

Support Peaks and Pines through sponsorship or donation and help pave the way for the next generation of leaders.



How Does Sponsorship Make an Impact?

By sponsoring Peaks and Pines, the signature fundraiser for Girl Scouts of Montana and Wyoming, you help raise essential funds for financial assistance. This support ensures that girls in need can access their annual membership, uniforms, camp experiences, travel opportunities, and more. In 2024, GSMW proudly served 6,973 girls, with 42% facing financial hardships that qualified them for assistance—a need that continues to grow. Your sponsorship directly empowers girls in your community, providing them with skill-building experiences, mentorship, and a strong sisterhood that helps them reach their full potential and make a lasting impact.



Why Sponsor?

Sponsoring Peaks and Pines is a powerful way to invest in the future of girls in your community. By becoming a sponsor, you're not only making these opportunities possible but also demonstrating a commitment to building confident, capable, and empowered young leaders. In return, you'll receive valuable exposure through event promotions, branding opportunities, and recognition showcased before an audience of women with diverse professional and personal backgrounds—all passionate about supporting girls and making a difference in their lives.

Your contribution ensures that every girl, regardless of her financial situation, has the chance to grow, learn, and thrive—while positioning your business as a champion for the next generation.



Sponsorship Benefits at a Glance



Trailblazer:
\$5,000

Adventure Pal:
\$2,500

Outdoor Enthusiast:
\$1,500

Happy Camper:
\$750

Advertisement or recognition in attendee weekend activity guide*	✓	✓	✓	✓
Logo or name featured on event website, signage, and event t-shirt *	✓	✓	✓	✓
Recognition on all event materials and attendee gift bag	✓	✓	✓	✓
Social Media Spotlights	4	3	2	1
Featured in GSMW Monthly Membership Newsletter	3	2	1	
Logo featured in 2026 GSMW Camp Guide	✓			

**Prominence and logo or advertisement size varies by sponsorship level. Please see full Sponsor Level guide for all details.*

Sponsor Levels

Trailblazer: \$5,000 *Only 1 available*

- Prominent logo on the event's webpage and signage
- Prominent logo featured on event t-shirt
- Logo displayed in 2026 GSMW Camp Guide, distributed to over 4000 households
- Four social media spotlights showcasing your business to GSMW's 8,000 followers, including a cross-promotional reel, two pre-event posts, and one post-event highlight on Facebook and Instagram
- Three features in GSMW's monthly member newsletter, distributed to over 4,000 members each month
- Recognition on all event materials and in attendee gift bag
- Full-page advertisement in attendee weekend activity guide

Adventure Pal: \$2,500

- Logo on the event's webpage and signage
- Logo featured on event t-shirt
- Three social media spotlights showcasing your business to GSMW's 8,000 followers, including two pre-event posts and one post-event highlight on Facebook and Instagram
- Two features in GSMW's monthly member newsletter, distributed to over 4,000 members each month
- Recognition on all event materials and in attendee gift bag
- Half-page advertisement in attendee weekend activity guide

Outdoor Enthusiast: \$1,500

- Logo on the event's webpage and signage
- Logo included on event t-shirt
- Two social media spotlights showcasing your business to GSMW's 8,000 followers, including one pre-event post and one post-event highlight on Facebook and Instagram
- Featured in GSMW's monthly member newsletter, distributed to over 4,000 members each month
- Recognition on all event materials and in attendee gift bag
- Quarter-page advertisement in attendee weekend activity guide

Happy Camper: \$750

- Business or name listed on the event's webpage and signage
- Business or name listed on event t-shirt
- One social media spotlight showcasing your business to GSMW's 8,000 followers on Facebook and Instagram
- Recognition on all event materials and in attendee gift bag
- Business or name listed in attendee weekend activity guide

Trail Mix Menu

Create your perfect sponsorship blend with our Trail Mix Menu! Select the items that matter most to you and make an impact in a way that fits your brand. Add to your existing sponsorship or mix and match to design a unique opportunity that aligns with your business goals.



\$500: Happy Hour *Only 1 available*

Enjoy prime visibility as guests mix, mingle and celebrate. You'll receive logo placement on a co-branded koozie and event recognition.

\$350: Signature Activities

Provide exciting experiences like axe throwing, paint-and-sip, or a mixology class. Receive prime visibility at activity stations as attendees make unforgettable memories!



\$150: Classic Camp Activities

Support favorite camp activities like tie-dye, archery, and hiking. Your brand will be showcased at activity stations and in event promotions as guests enjoy nostalgic camp fun!

\$150: Relaxation Station

Provide a serene space with calming activities, snacks, and drinks. Your brand will be featured at the station and in event promotions as attendees unwind and recharge.



\$150: Mimosa Bar *Only 1 available*

Add a splash of bubbly joy while enjoying prime visibility at the bar and in event promotions as guests sip, socialize, and celebrate.

Trail Mix Menu Continued...

In-Kind Sponsor

Leave a lasting impression by showcasing your brand or sharing your interests with our attendees! Donate goods or services to receive visibility and promotion throughout the event!



Attendee Gift Bag

Provide a high-quality branded item for each gift bag, such as a portable charger, tumbler, flashlight, or outdoor gear. Your item will be prominently displayed alongside other exclusive event swag, ensuring lasting visibility long after the event ends.

Silent Auction

Showcase your brand by contributing a basket or unique item to our silent auction! Your donation will be auctioned to a wide online audience, with recognition in event materials and promotions.



Donate a Service

Have a special skill or service you'd like to donate? Your contribution helps offset event costs while showcasing your business's expertise to our engaged community.

Donate Supplies for an Activity

Donate supplies and help offset costs, ensuring more funds go toward providing financial assistance for girls in need. Reach out to use at give@gsmw.org for a suggested donation.



YES! I want to support Peaks & Pines 2025!

Sponsorship Level

- | | |
|---|--|
| <input type="checkbox"/> \$5,000: Trailblazer <i>Only 1 available</i> | <input type="checkbox"/> \$1,500: Outdoor Enthusiast |
| <input type="checkbox"/> \$2,500: Adventure Pal | <input type="checkbox"/> \$750: Happy Camper |

Trail Mix & In-Kind Options

- | | |
|--|---|
| <input type="checkbox"/> \$500: Happy Hour <i>Only 1 available</i> | <input type="checkbox"/> Donate a Silent Auction Item |
| <input type="checkbox"/> \$350: Signature Activities | <input type="checkbox"/> Add an Item to the Attendee Gift Bag |
| <input type="checkbox"/> \$150: Classic Camp Activities | <input type="checkbox"/> Donate a Service |
| <input type="checkbox"/> \$150: Relaxation Station | <input type="checkbox"/> Donate Supplies for an Activity |
| <input type="checkbox"/> \$150: Mimosa Bar | |
| <input type="checkbox"/> Other: (any amount supports girls!): \$ _____ | |

Recognition Preferences

- ☐ Please list my name/business as: _____
- ☐ Please list my contribution as anonymous.
- ☐ I wish to decline all sponsorship benefits (making my donation 100% tax-deductible).

Contact Information

Full Name: _____

Mailing Address: _____

Phone: _____ Email: _____

Payment

- ☐ Please invoice me.
- ☐ I'm including a check.
(Make all checks payable to Girl Scouts of Montana and Wyoming)
- ☐ I'm paying with a card.
(Please scan the QR code or call/email GSMW to pay with a card)



Thank You!

Please return this form via email to:
Briana Rickman, Director of Public Relations
and Development
give@gsmw.org

You may also mail this form to:
Girl Scouts of Montana and Wyoming
c/o Briana Rickman
2303 Grand Ave.
Billings, MT 59102