



A Women's Weekend for a Cause

A fundraiser for
Girl Scouts of Montana
and Wyoming

Why Girl Scouts?

Girl Scouts bring their dreams to life and work together to build a better world. Through programs from coast to coast, Girl Scouts of all backgrounds and abilities can be unapologetically themselves as they discover their strengths and rise to meet new challenges. Whether they want to climb to the top of their class, lace up their boots for a hike, or advocate for climate justice, Girl Scouts lead the way. Backed by trusted adult volunteers, mentors, and millions of alums, Girl Scouts find their voices and make changes that affect the issues most important to them.

What is Peaks and Pines?

Join Girl Scouts of Montana and Wyoming for Peaks and Pines | A Women's Weekend for a Cause, an immersive overnight camp experience designed exclusively for women who believe in the power of girls. This signature fundraiser blends adventure, connection, and purpose, raising critical funds to provide financial assistance for girls across Montana and Wyoming.

From the moment attendees arrive, they step into a nostalgic summer camp atmosphere filled with campfires, classic activities, shared laughter, and meaningful conversation. It's a chance to unplug, try something new, and rediscover the joy of summer camp while building authentic connections with like-minded women. Every activity, from hands-on experiences to evening gatherings, is rooted in a shared commitment to lifting up the next generation.

How Does Sponsorship Make an Impact?

By sponsoring Peaks and Pines, you invest in the future of girls in your community while helping raise essential funds for financial assistance. **In 2025, GSMW served 7,003 girls, with 62% qualifying for financial aid due to ongoing economic hardship, a need that continues to grow.** Your support ensures girls can access membership, uniforms, camp, travel, and meaningful leadership development opportunities.

Your sponsorship makes these life changing experiences possible, fueling skill building, mentorship, and a strong sisterhood that empowers girls to reach their full potential. In return, your business receives valuable visibility through event promotions, branding opportunities, and recognition before an engaged audience of women who are passionate about supporting girls. Partnering with Peaks and Pines positions your organization as a champion for the next generation while creating lasting local impact.

Sponsorship Benefits at a Glance



| | Trailblazer: \$5,000 | Adventure Pal: \$2,500 | Outdoor Enthusiast: \$1,500 | Happy Camper: \$750 |
|--|-------------------------|---------------------------|--------------------------------|------------------------|
| Advertisement or recognition in attendee weekend activity guide* | ✓ | ✓ | ✓ | ✓ |
| Logo or name featured on event website, signage, and event t-shirt * | ✓ | ✓ | ✓ | ✓ |
| Recognition on all event materials and attendee gift bag | ✓ | ✓ | ✓ | ✓ |
| Logo featured in 2027 GSMW Summer Camp Guide | ✓ | | | |
| Social Media Spotlights | 4 | 3 | 2 | 1 |
| Featured in GSMW Monthly Membership Newsletter | 3 | 2 | 1 | |
| Event tickets to enjoy the full weekend at Timbercrest | 4 | 2 | | |
| Day passes: Join us on Saturday for events and dinner | | | 2 | 1 |

**Prominence and logo or advertisement size varies by sponsorship level. Please see full Sponsor Level guide for all details.*

Sponsor Levels

Trailblazer: \$5,000 *Only 1 available*

- Prominent logo on the event webpage and signage
- Prominent logo featured on event t-shirt
- Logo displayed in 2027 GSMW Summer Camp Guide, distributed to over 4,000 households
- Four social media spotlights showcasing your business to GSMW's 8,500 followers, including a cross-promotional reel, two pre-event posts, and one post-event highlight on Facebook, Instagram, or TikTok
- Three features in GSMW's monthly member newsletter, distributed to over 4,000 members each month
- Recognition on all event materials and in the attendee gift bag
- Full-page advertisement in the attendee weekend activity guide
- Four event tickets: Join us Friday through Sunday and stay in our historic, rustic cabins

Adventure Pal: \$2,500

- Logo on the event webpage and signage
- Logo featured on event t-shirt
- Three social media spotlights showcasing your business to GSMW's 8,500 followers, including two pre-event posts and one post-event highlight on Facebook, Instagram, or TikTok
- Two features in GSMW's monthly member newsletter, distributed to over 4,000 members each month
- Recognition on all event materials and in the attendee gift bag
- Half-page advertisement in the attendee weekend activity guide
- Two event tickets: Join us Friday through Sunday and stay in our historic, rustic cabins

Outdoor Enthusiast: \$1,500

- Logo on the event webpage and signage
- Logo included on event t-shirt
- Two social media spotlights showcasing your business to GSMW's 8,500 followers, including one pre-event post and one post-event highlight on Facebook, Instagram, or TikTok
- Featured in GSMW's monthly member newsletter, distributed to over 4,000 members each month
- Recognition on all event materials and in the attendee gift bag
- Quarter-page advertisement in the attendee weekend activity guide
- Two event day passes: Join us all day Saturday for activities and dinner. Want to stay the whole weekend? You'll receive \$150 off your purchase of two event tickets.

Happy Camper: \$750

- Business or name listed on the event webpage and signage
- Business or name listed on event t-shirt
- One social media spotlight showcasing your business to GSMW's 8,500 followers on Facebook, Instagram, or TikTok
- Recognition on all event materials and in the attendee gift bag
- Business or name listed in the attendee weekend activity guide
- One event day pass: Join us all day Saturday for activities and dinner. Want to stay the whole weekend? You'll receive \$75 off your purchase of one event ticket.

Trail Mix Menu

Create your perfect sponsorship blend with our Trail Mix Menu! Select the items that matter most to you and make an impact in a way that fits your brand. Add to your existing sponsorship or mix and match to design a unique opportunity that aligns with your business goals.



\$500: Happy Hour + Bingo! *Only 1 available*

Enjoy prime visibility as guests mix, mingle and celebrate. You'll receive logo placement on a co-branded koozie and event recognition.

\$350: Signature Activities

Provide exciting experiences like massage, sapphire mining, or a wildlife sanctuary tour. Receive prime visibility at activity stations as attendees make unforgettable memories!



\$250: Coffee Bar *Only 1 available*

Brew connection as our coffee bar sponsor: enjoy prime visibility at the bar and in event promotions as guests gather for a morning latte, tea, or another drink of choice.



\$150: Classic Camp Activities

Support favorite camp activities like tie-dye, archery, and hiking. Your brand will be showcased at activity stations and in event promotions as guests enjoy nostalgic camp fun!



\$150: Relaxation Station

Provide a serene space with calming activities, snacks, and drinks. Your brand will be featured at the station and in event promotions as attendees unwind and recharge.



YES! I want to support Peaks and Pines 2026!

Sponsorship Level

- \$5,000: Trailblazer *Only 1 available* \$1,500: Outdoor Enthusiast
 \$2,500: Adventure Pal \$750: Happy Camper

Trail Mix

- \$500: Happy Hour + Bingo! *Only 1 available* \$150: Classic Camp Activities
 \$350: Signature Activities \$150: Relaxation Station
 \$250: Coffee Bar *Only 1 available*
 Other: (any amount supports girls!): \$ _____

Recognition Preferences

- Please list my name/business as: _____
 Please list my contribution as anonymous.
 I wish to decline all sponsorship benefits (making my donation 100% tax-deductible).

Contact Information

Full Name: _____
Mailing Address: _____
Phone: _____ Email: _____

Payment

- Please invoice me.
 I'm including a check.
(Make all checks payable to Girl Scouts of Montana and Wyoming)
 I'm paying with a card.
(Please scan the QR code or call/email GSMW to pay with a card)



Thank You!

Please return this form via email to:
Briana Rickman, Director of Public Relations
and Development
give@gsmw.org

You may also mail this form to:
Girl Scouts of Montana and Wyoming
c/o Briana Rickman
2303 Grand Ave.
Billings, MT 59102

Do you have questions? Contact GSMW at (406) 252-0488 or give@gsmw.org