

Monthly Newsletter *April, 2025*





Contact Us! Phone: 406-252-0488 **Email:** customercare@gsmw.org **Mail:** 2303 Grand Ave | Bilings, MT 59102



facebook.com/GSMWcouncil



in

@girlscoutsmtwy

https://www.linkedin.com/ company/gsmw

Facebook Groups

GSMW - Billings, HDQ GSMW - Northeastern Wyoming GSMW - Eastcentral Wyoming GSMW - Southeast Wyoming GSMW - Southwest Wyoming GSMW - Southcentral Wyoming GSMW - Southcentral Wyoming GSMW - Northcentral Montana GSMW - Northcentral Montana GSMW - Northwest Montana GSMW - Central Montana









Table of Contents

- 4-5) Product Program
- 6) Spring Renewal
- 7) Troop Travel & Field Trip Updates
- 8) Summer Camp
- 9) Volunteer Appreciation
- 10) New Meeting in a Minute
- 11) Journey Summit Awards and Girl Scout Week Challenge Winner
- 12) Robotics
- 13) Atta Girl Results
- 14) Gold Award Spotlight
- 15) Alumna and the Gift of Girl Scouts
- 16) Outdoor Cookout and Training
- 17) Peaks and Pines: September 20-21
- 18) Share Your Girl Scout Story
- 19) Advocacy and Public Policy
- 20) Brunton Discount & Heat Press



Do you want the chance to be featured in the next edition of the Membership Newsletter?

Tell us about your unforgettable adventures, inspiring acts of volunteerism, conquered challenges and more <u>here</u>!

Girl Scout

Cookie Program

Taking Payments at Cookie Booths

Check out <u>this video</u> that discusses how to accept credit card payments at booths through Digital Cookie and Clover Go and how to set up a pre-pay virtual pickup booth.

Don't forget, you can only take credit card payments through Digital Cookie once booths are entered and approved. Booths must be entered 24 hours in advance for Council approval.

Cash and Check are always accepted at booths. Just remember that checks must be written out to the Troop, under \$200, and deposited within 30 days of check date.

Please Note: any credit card purchases for Caramel Chocolate Chip must be taken through Clover Go.

Receipts Reminder

Remember, whenever cookies or money exchange hands a receipt needs to be completed! We have additional receipt books available upon request at customercare@gsmw.org.

Girl Delivery Orders

Girl Delivery Orders are available to customers through April 13th. These orders need to be credited to your Girl Scouts. To track and manage Girl Delivery Orders throughout the program please watch <u>this video</u> to help you distribute the orders to your Girl Scouts!

How to Place a Planned Cupboard Order

Need more cookies? You can restock your inventory as needed from your local cookie cupboard!

Watch this help clip on <u>How to Place a Planned Order</u>.

Cookie Camp Credit Early Registration

If your Girl Scout sold 800+ or 1000+ packages of cookies, she has the option to get a \$150 and \$250 Camp Credit for a potential total of \$400 in Camp Credits!

Make sure all cookies are credited by April 13th. Camp credit emails are going out on April 14th, and on the 16th early registration for camp credit earners begins at 9 AM!

Signups are first come, first served so make sure you are ready to get registered! Keep an eye on your email for more details.



Cookie Program Promotions

Congratulations to all of our promotion winners so far!

<u>These top entrepreneurs</u> embraced possibility and earned a limited Charm-it GS Swap Charm—Great job Girl Scouts!

Bling Your Booth

From March 21st-April 13th, Girl Scouts who bling their booth and share a photo will have the chance to be featured on GSMW's social media and be entered to win each of your participating Girl Scouts & required Troop Leaders/Mentors a customized Girl Scout Crewneck Sweatshirt! The winner(s) will be announced during a Facebook Live event on May 30th. Please Note: Customization options are available but limited.

B2B Bingo

We're thrilled to introduce an exciting opportunity to take your cookie sales to the next level by selling to local businesses!

From March 21 to April 13, each time you sell to a business, write its name in a square on your B2B Bingo Sheet. Get four in a row to earn a B2B Patch and one entry for a \$250 Amazon Gift Card. Fill all 16 squares to receive the patch and five entries to win. Your Blackout Bingo Sheet must be different from your 4-in-a-row submission.

- ► Download the <u>Bingo Sheet</u>
- <u>Submit</u> your completed sheet by April 13 at 11:59 PM
- ▶ Winners Announced: May 30 on our Facebook Page

5 for 5 Cookies

When customers buy 5 packages of cookies, they get a chance to enter our online drawing to win 5 cases of Girl Scout Cookies!

For every 5 packages purchased, fill out an entry card with your troop number and give it to the customer. Juliette's will write their first name and last initial along with their troop number. Each additional 5 packages earns another entry, increasing the chances to win. Customers submit their entry card information through the provided entry form. Promote the 5 for 5 Cookie Promotion using our flyer at your booth.

- Print out <u>entry cards</u>
- Print out <u>our flyer</u>
- ► Have <u>customers submit their entries</u> by April 13th
- ▶ Winners Announced: May 30 on our Facebook Page

Cookie Program Dates

Mar 21 - Apr 13	Cookie Booths
April 13	Cookie Program Ends
April 14	Camp Credit Earner Email
April 16	Troop Final Rewards Due in Smart Cookies by 11:59 PM
April 16	Camp Credit Early Registration 9 AM
April 17	ACH Confirmation Email Sent to Troops
April 17	Service Unit Final Edits Due
April 19	Deposit Money into Troop Bank Account
April 22	ACH Sweep 70% of Amount Due
May 5	Outstanding Balance Forms and Receipts Due*
May 8	ACH Confirmation Email Sent to Troops
May 13	Final ACH Sweep Remaining Balance Due

*If your troop is paying the amount due to Council in full on the first Automic Clearing House (ACH) sweep, please submit Outstanding Balance Forms prior to that date.





2026 Spring Renewal

April 1 - May 31, 2025

Renew 80% of Your Troop and Required Volunteers to Receive Rewards!

Renew by 11:45 PM May 6

- Any Girl Scout renewing their membership will receive \$5 off using the MY26GIRL coupon code.
- All required troop leaders will receive a free membership.*
- All renewed girls and adult volunteers will receive the girl-designed Spring Renewal patch.
- All renewed girls and required troop leaders will receive a Spring Renewal t-shirt with their troop number.

Renew by 11:45 PM May 31

- All renewed girls and required troop leaders will receive a t-shirt.
- All required troop leaders will receive a free membership.*
- All renewed girls and adult volunteers will receive the girl-designed Spring Renewal patch.

*Required leaders with a Lifetime Membership may gift their free membership to another adult in the troop. All adult memberships must be redeemed by May 31, 2025.



Current Girls	80%
6	5
7	6
8	6
9	7
10	8
11	9
12	10
13	10
14	11
15	12
16	13
17	14
18	14
19	15
20	16



Troop Travel & Field Trips

Troop Trips

Ready to take your Girl Scouts on an epic adventure? Whether you're planning a quick field trip, a weekend getaway, or a thrilling high-risk activity, GSMW has you covered!

Every year, Girl Scouts fine-tunes safety and insurance standards to help make troop travel as smooth and well-prepared as possible. That's where <u>Safety Activity</u> <u>Checkpoints</u> come in—helping volunteers lead safe, fun experiences while meeting all the necessary insurance guidelines.

Keep up with the Latest Updates

GSMW regularly refreshes our <u>Travel &</u> <u>Field Trips</u> web page and gsLearn Troop Travel Training—your go-to resource for planning troop adventures.

Do You Need to take Troop Travel Training?

If you're a volunteer planning to take your troop beyond your regular meeting spot, you'll need to complete the gsLearn Troop Travel Training—required every three years. This ensures you're up to speed on the newest guidelines, so your troop can explore safely and confidently.

Are you ready to plan your Troop Trip?

Check out the <u>Travel & Field Trips web</u> <u>page</u> for trip planning tips and resources.

Log in to your gsLearn dashboard to take (or refresh) your Troop Travel Training, which is required every three years.

2025 Summer Camp Pack in the Memories at Summer Camp!

Registration Timeline

April 16, 2025: Camp Credit Earner Registration Begins April 23, 2025: Early Bird Registration Begins May 7, 2025: Full Price Registration Begins

Please Note: The date of our camp locations have changed. Timbercrest Camp and Camp Castle Rock have switched schedules. Be sure to check the new dates for each location.

Cookie Program Camp Credit

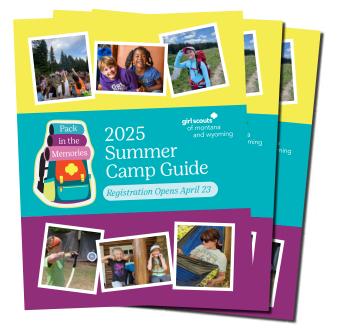
Earn up to \$400 in Camp Credits through Cookie Sales.

- Sell 800 packages to earn \$150
- Sell 1,000 packages to earn \$250
- You may then combine your earnings to get \$400 total in Camp Credit.

Girl Scouts that qualify will be notified by emails prior to registration.

Join our Summer Camp Team!

Are you or someone you know interested in working at camp? There are still staff spots available for the 2025 summer camp season! Learn more <u>here</u>.



Pack

in the

Memories

Read the Camp Guide Online Here!

Learn More About GSMW Summer Camp



Volunteer Appreciation Gift Submit by April 18, 2025

Thank YOU!

You are making an incredible impact on the lives of Girl Scouts across Montana and Wyoming! This April, during Volunteer Appreciation Month, we want to recognize and honor YOU—our dedicated volunteers.

Because of your commitment, girls are building confidence, developing strong values, and growing into courageous leaders ready to take on the world.

Your unwavering support empowers them to dream big, take on challenges, and create change in their communities and beyond.

Please visit www.gsmw.org/thankyou to submit your gift choice by April 18, 2025. If you need assistance submitting your choice, please call 406-252-0488.

If you select the 30% discount on one item purchased at a GSMW store, you can submit your choice online or print and bring this page with you to the store. The 30% discount expires on May 31, 2025.



Select Your Gift



What is Meeting in a Minute?

This all-inclusive activity box is designed for your Daisy, Brownie, and Junior troops! Meeting in a Minute takes the guesswork out of preparing for your next troop meeting so you can spend less time planning and more time mentoring your girls!

Meeting in a Minute: Turtle-y Awesome

Dive into the incredible journey of sea turtles and discover how they navigate the ocean using magnetism! This all-in-one kit includes everything your troop needs to create a turtle navigation game, craft sea turtle magnets, and make magnetic slime.

Get ready for a hands-on adventure that's turtle-y awesome! <u>Learn more here</u>.

Please Note: Activity sets are only available in sets of 6 for \$25 or 12 for \$40. Alternative box sizes are not currently available.

Questions? Reach out to us at customercare@gsmw.org

Order Now



Girl Scout Week Challenge Giveaway Winner!



Congratulations to Emma J. from Billings, MT, for winning the Girl Scout Week Giveaway! A huge thank you to everyone who participated—we absolutely loved seeing all your photos! Your enthusiasm and spirit truly made this celebration special.



Journey Summit Awards

Journey Summit Award Pins are earned by girls who have completed three national Leadership Journeys at their grade level.

This award is available at every grade level and is the highest award a Girl Scout Daisy and Girl Scout Brownie can earn. Journey Summit Awards are available through our GSMW store, and we also offer Summit Award Certificates to help the girls celebrate their achievement!

These certificates are colorful and suited to each Girl Scout Level, and signed by Sally J. Leep, CEO!

If you know of any girls who have summited in the last membership year, please contact customercare@gsmw.org



Girls & Leaders, Join Robotics!

Are you a Girl Scout Interested in Robotics?

FIRST LEGO League offers a fun, hands-on experience where you can build robots, solve challenges, and work with a team to develop critical thinking and problem-solving skills. If you're passionate about learning new things, fostering creativity, and discovering STEM, we want to hear from you!

Fill out the <u>interest form</u> today and take the first step toward becoming part of this exciting adventure in robotics. Let's build, create, and innovate!

Interested in Leading our FIRST LEGO League?

We're looking for enthusiastic coaches, mentors, and volunteers to help lead FIRST LEGO League teams for the Girl Scouts of Montana and Wyoming!

This is a great opportunity to inspire young girls in STEM, guiding them through problem-solving, teamwork, and innovation.

Join us in making a lasting impact! <u>Fill out an interest form</u> to learn more!

Interest Form

Atta Girl!

Growing Your Troop

A Huge Thank You!

We want to extend our heartfelt gratitude to all the incredible troops who qualified for Atta Girl by welcoming two or more new girls into their troop.

Your dedication and effort have opened the door to the amazing world of Girl Scouts for so many girls, giving them a place to grow, learn, and thrive.

Because of you, these new Girl Scouts will have the chance to build lifelong friendships, develop leadership skills, and explore exciting new experiences.

Whether it's outdoor adventures, STEM activities, community service, or creative projects, they now have endless opportunities to discover their potential and make unforgettable memories.

Your commitment to inclusivity and mentorship helps shape the next generation of confident and capable young leaders. Thank you for making such a meaningful impact—one girl at a time!

Qualifting Troops

These troops qualified for Atta Girl—Great job!

Troop #1009	Troop #2432
Troop #1021	Troop #2448
Troop #1048	Troop #2540
Troop #1054	Troop #3011
Troop #1146	Troop #3020
Troop #1246	Troop #3065
Troop #1332	Troop #3185
Troop #1397	Troop #3203
Troop #1659	Troop #3222
Troop #1745	Troop #3225
Troop #1989	Troop #3324
Troop #2021	Troop #3335
Troop #2046	Troop #3385
Troop #2048	Troop #3407
Troop #2053	Troop #3428
Troop #2104	Troop #3509
Troop #2106	Troop #3510
Troop #2170	Troop #3514
Troop #2230	Troop #3515
Troop #3955	Troop #3761
Troop #2115	Troop #3766

Great Job! Atta Girl!

Prize Winners

\$50 GSMW Store Credit Rebecca W. Troop 1745

Party in a Box with Pizza Victoria F. Troop 2115

STEM Van Experience Jody C. Troop 3225









Girl Scout

Gold Award Spotlight

Hazel H.

Gold Award Spotlight

After moving to Bloomington, IN, Hazel H. stayed connected with her troop in Missoula, MT and drew from an experience she had with her troop for her Gold Award.

Her troop participated in the "Paint the State" mural competition to educate youth about the dangers of first-time drug use. Using her experience and knowledge of the impact that "Paint the State" has in Montana, Hazel implemented the "Indiana Prevention Project."

Hazel engaged youth through a website and social media in Monroe and Greene counties to create public art to raise awareness of substance abuse risks.

She networked with local organizations, city officials and schools to gain support and established a nonprofit to secure funding to cover project costs and an award for the winning design.

A school-based Mural Action Club was created by Hazel to engage students in community art projects and plans were laid with a local business for a second mural contest featuring a graffiti artist.

Congrats Hazel on earning your Girl Scout Gold Award!







Calling all Girl Scout Alumna!

Were you a Girl Scout?

Whether you earned badges, camped under the stars, or sold cookies, once a Girl Scout, always a Girl Scout!

We're building a network of Girl Scout alumnae who want to reconnect, share their stories, and support the next generation of young leaders.

Whether you're looking to mentor, volunteer, or simply stay in touch with the movement that shaped you, we'd love to hear from you!

Join our Alumna Network:

- Connect with fellow Girl Scouts past and present
- Stay updated on special alum events and opportunities
- ► Inspire and empower today's Girl Scouts

Celebrate the lifelong impact of Girl Scouts. Because the lessons, friendships, and adventures never end!

Welcome Alumna!

Give the Gift of Girl Scouts

Imagine the impact of just \$45—helping a girl discover her potential, build lifelong friendships, and gain confidence through Girl Scouts. From outdoor adventures to STEM exploration and community service, your donation opens doors to life-changing experiences.

Our goal is to raise \$4,500 with 100 generous donors from April 1 - April 30 to provide financial aid for girls who need it most. Your gift ensures that every girl, regardless of financial barriers, has the chance to thrive.

Will you be 1 of 100 donors to make dreams possible? Donate today and help shape the next generation of leaders!



Donate Now

Request Training from Council

Volunteers: If your troop wants to go hiking, have an outdoor cookout, or go on an overnight trip, one participating adult volunteer must complete GSMW's Outdoor Trainings. The first step in the training is available through gsLearn. The second part of the training is an in person <u>Outdoor Cookout Training</u>. This training must be renewed every 3 years.

Girl Scouts: Become a Teen Mentor as you earn your Program Aide (PA) Award! <u>Program Aide training</u> gives girls the skills and tools needed to develop leadership skills while working with younger girls.

Complete <u>this form</u> to indicate that you are interested in receiving either <u>Outdoor</u> <u>Cookout training</u> or <u>Program Aide</u> <u>training</u>. We will then work to coordinate training opportunities based on requests.

Request Form

Outdoor Cookout Refresher



Did you know that your Outdoor Cookout Certification needs to be renewed every three years? If it's time for your renewal, simply fill out the form below. To qualify, you must have taken the course at least once and have continued using the skills you learned. Once submitted, your form will be reviewed, and you'll be contacted regarding your renewal status.

Keep your certification current to ensure safe and successful outdoor experiences!

Renew Your Certification

Peaks and Pines September 20 to 21, 2025

Sponsorship Opportunities

Join Girl Scouts of Montana and Wyoming for Peaks and Pines | A Women's Weekend for a Cause—a unique blend of adventure and philanthropy.

This exclusive overnight camp experience offers a unique opportunity to connect your brand with attendees while raising funds to provide financial assistance for girls in need across Montana and Wyoming.

As a sponsor, you'll help provide girls with financial assistance for their annual Girl Scout membership, uniforms, and program registration costs.

A Girl Scout membership gives girls access to life-changing experiences like summer camp, STEM programs, entrepreneurship, and community service. Support Peaks and Pines through sponsorship or donation and help pave the way for the next generation of leaders.

EAKS and PINES

Want to stay in the loop? <u>Sign up to receive updates</u> about event tickets, activities, and more!

Sponsorship Details

Receive Updates

Register Now

Ready, Set, Action!

Help us Tell Your GS Story

Girl Scouts make a difference

Girl Scouts are making a difference every day— conquering challenges, giving back to their communities, and creating unforgettable memories. Now, we want to showcase your adventures! We're collecting photos and b-roll footage of Girl Scouts in action—whether they're exploring the outdoors, earning badges, meeting inspiring people, or simply having fun! Your submissions may be featured in Girl Scout promotions, social media, newsletters, and more!

How to Submit Your Story

Upload your photos or videos and include a description. Be sure to include details like who is featured, what is happenning, and what the story is behind the video or imae shared. <u>Then submit!</u> If you have problems uploading content, please reach out to us at customercare@gsmw.org.

Tips for Filming Great Video

- Shoot in landscape mode! (Turn your phone sideways for a wider, more professional shot.)
- Find good lighting. Natural light works best—avoid dark spaces or backlighting.
- Keep it steady. Hold your phone with both hands or use a tripod.
- Capture natural sound. Let us hear the excitement but avoid wind or loud background noise.
- Short & sweet! Clips between 10-30 seconds work best.
- Send the highest quality file. Don't compress or resize before submitting.

Permissions

By submitting your content, you grant Girl Scouts of Montana and Wyoming permission to share your story. We will only use first names and last initials when referencing individuals.

Submit Your Girl Scout Stories and Experiences!

Advocacy and

Public Policy

Girl Scouts' Public Policy & Advocacy Office works across party lines with Congress and the Executive Branch to educate and raise awareness about issues important to girls and young women. Through these efforts, policymakers can see firsthand that Girl Scouts is a resource—and an authority—on issues affecting girls and Girl Scouting.

The Girl Scout Advocacy Center provides tools for you to become a voice for girls and to make a difference in your community, both locally and nationally. Together we can educate policymakers and community leaders on issues that directly affect girls and Girl Scouts. By being an advocate, you'll influence policy issues moving through Congress and state legislatures.

Join the Advocacy Center, where you'll be writing letters to your elected officials about Girl Scout priorities. Fill out this form to receive email and text notifications when we have a new action for you to take. You must be 18 years or older to join the Girl Scout Advocacy Center.

Girl Scout Public Policy and Advocacy Office

Join the Advocacy Center

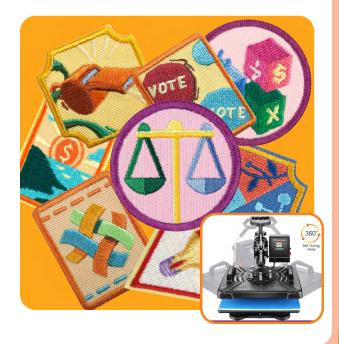


Heat Press Services: Begins April 1, 2025

The Billings retail shop will begin offering heat press services April 1, just in time for bridging season.

For \$12, we will iron on your uniform essentials, including council ID, flag patch, troop numbers, and troop crest. Have a stack of badges or patches lying around? We'll iron on each additional badge or fun patch for \$1/ea.

Do you have questions or are you interested in this service? Email **shop@gsmw.org** for more information!



Brunton Partnership Discount: GSMW20

GSMW is excited to announce that we have partnered with Brunton, a female owned company based in Riverton, WY that designs and manufactures high quality, reliable compasses, transits, and exploration tools for all outdoor field pursuits.

They have graciously created a discount code for all GSMW members! Shop online and **enter code GSMW20 at checkout**. This code is good for any quantity of items any number of times per customer.

