



**Welcome!** The Girl Scout Cookie Program gives your Girl Scout the ability to power unique opportunities and adventures for herself and her Troop while learning to think like an entrepreneur. You're key to her success. With the support, assistance, and encouragement of her family, there's no stopping a Girl Scout!

Participating in the program gives girls an entrepreneurial edge! Encouraging an interest in entrepreneurship builds curiosity, confidence, and problem-solving skills—qualities that prepare girls for academic and life success.

Did you know? All proceeds from Girl Scout Cookies stay local!



Help councils provide Girl Scouts programs in STEM, the outdoors, life skills, and entrepreneurship, as well as camps, leadership training, and more!



Cover the costs of running the Girl Scout Cookie Program, including the costs of cookies, materials, and logistics.



Fund Take Action projects for the community and amazing girl-led adventures for Troops.

Best of all, girls love the Cookie Program and look forward to it each year. They enjoy the fun activities, exciting opportunities... and the chance to take charge!

Share the adventure of cookie season with your Girl Scout and help her feel that Sisterhood Spirit with her Troop. Cheer her on while she learns that she can GO BRIGHT AHEAD!

IMPORTANT DATES

- Beginning Feb. 1st:** Set goals & launch the Smart Cookies Online Store
- Feb. 3rd:** Paper Order Card Begins!
- Feb. 19th:** Turn in Cookie Order to Leader/ Troop Product Manager
- Feb. 20th:** Continue taking orders online and with your printable Order Card
- Mar. 14th-Mar. 22nd:** Cookie Pickups
- Mar. 24th-Apr. 16th:** Booth Sales and continued sales to customers
- Apr. 16th:** Online Girl Delivery & Cookie Program Ends
- Apr. 17th:** Last day for turning in Cookie money
- June:** Receive rewards from Troop

WE ♥ REWARDS!

All rewards are CUMULATIVE!  
Your Order Card shows ALL the fun rewards.

- American Girl Doll
- Apple or Samsung Watch
- Because International Shoe Donation
- Electric Drum Kit
- Inflatable Paddleboard with Life Jacket & Conversion Kit
- Portable Projector & GoPro
- Girl Scout Gift Cards
- FREE CAMP & Much, Much More!



COUNCIL CANNOT GUARANTEE MEETING INCENTIVE DELIVERY DATE FOR LATE REWARD SUBMISSIONS.  
THE COUNCIL RESERVES THE RIGHT TO MAKE SUBSTITUTIONS AS DEEMED NECESSARY.

Complete and return to Troop Product Manager prior to participation in the 2023 Cookie Program.

You can make this year's program a success!

- Register your girl as a member of the Girl Scouts of the USA for the 2022-2023 membership year.
- Honor the **February 3rd** official paper start date of the Cookie Program. Do not take order cards to work early or begin door-to-door sales prior to this date. Be a sister to every Girl Scout!
- Take the GSUSA Internet Safety Pledge ([www.girlscouts.org/program](http://www.girlscouts.org/program)) with your Girl Scout before using the Smart Cookies web platform or going online beginning **February 1st**. Follow the guidelines related to marketing online.
- Supervise your Girl Scout at all times and follow appropriate safety guidelines. An adult must accompany her while selling door-to-door and two adults must be present at all booth sales to ensure your Girl Scout's safety.
- Accept financial responsibility for all product and monies collected and understand product ordered may not be returned. The Troop is responsible to provide receipts for all transactions and you should retain copies.
- Understand all money earned is the property of GSMW and is not to be retained by any one individual. GSMW will take the necessary steps to recover outstanding balances. Customer orders over \$200 must be paid by cash or credit card.
- Free Camp Earners: Balances must be paid by **May 31st, 2023** to retain the free camp. Free camp must be used in 2023.
- Higher rewards are sent after balance is paid in full. Balances must be paid by **July 31st, 2023** to retain rewards.



Scan me to  
complete!



# STEPS TO HELP YOUR GIRL SCOUT



- ✓ Review the Reward Card and set a goal.
- ✓ Set up your Smart Cookie Online Store February 1<sup>st</sup> and share your link with customers!
- ✓ Encourage sharing goals with customers while taking paper orders February 3<sup>rd</sup> – February 19<sup>th</sup>!
- ✓ Turn in orders/ the order card and money collected to the Troop Leader by February 19<sup>th</sup>.
- ✓ Continue taking orders February 20<sup>th</sup> with the printable order card found at [gsmw.org/resources](https://gsmw.org/resources).
- ✓ Email customers and encourage them to continue purchasing cookies online thru April 16<sup>th</sup>.
- ✓ Pick up cookies from the Troop Leader around March 14<sup>th</sup> – 22<sup>nd</sup>.
- ✓ Deliver cookies to customers and collect money.
- ✓ Participate in Booths with the Troop March 24<sup>th</sup> – April 16<sup>th</sup>.
- ✓ Bring cookie money to Troop leader, often, but no later than April 17<sup>th</sup>.
- ✓ Pick up your rewards from the Troop leader at the scheduled time.
- ✓ Have fun!



Orders over \$200 must be paid by cash or credit card. Council will not reimburse NSF checks in excess of \$200 or checks that are deposited 30+ days after the check date.



WE HAVE A SWEET NEW BAKER PARTNER...**ABC BAKERS!**  
WITH THIS CHANGE COMES A CHANGE IN OUR ONLINE COOKIE SYSTEM.  
WE NOW HAVE EVERYTHING IN ...**SMART COOKIES!**



## SHARING YOUR SMART COOKIES STORE

1. Add [noreply@abcsmartcookies.com](mailto:noreply@abcsmartcookies.com) as a safe sender in your contacts.
2. Look for an email link for Smart Cookies. Click on the link and create a username and password to log in to your account beginning February 1<sup>st</sup>.
3. Confirm your grade and apparel size and click submit.
4. Share your link via Social Media, text or email:
  - o Log in to Smart Cookies.
  - o Hover over My Orders and select Share My Cookie Link.
  - o Copy link and share!

If you would like to request your Customer Email Addresses from last year to use when sending your link out, please email [customercare@gsmw.org](mailto:customercare@gsmw.org).

Watch your online sales increase as customers support you and your Troop!

Adults: don't forget to approve Smart Cookies Girl Delivery orders within 5 days!  
If you do not approve in the 5 days, the order will be cancelled.

Want to go viral and sell lots of cookies for your Troop? Get creative and post on the public setting of your social media if you follow safety rules for content!

DO NOT post girl details or personal contact information on Social Media.

Posting on social media allowed starting February 3<sup>rd</sup>, 2023.



2023 Collectible Charm: Girls who sell 250+ packages of cookies by February 20<sup>th</sup>, will receive the **2023 Collectible Charm-it Charm** with their Final Rewards.

Dolphin Plush: Girls who sell 375+ packages of cookies during the 2023 Cookie Program, will receive this year's Dolphin Plush with their Final Rewards



My Girl Scout, (please print) \_\_\_\_\_, has my permission to participate in the 2023 Cookie Program through the Girl Scouts of Montana and Wyoming Council.

Caregiver Name (print) \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Home Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Email \_\_\_\_\_

I understand that my signature verifies that I have read and agree to abide by the guidelines and financial responsibilities.

Signature \_\_\_\_\_ Date \_\_\_\_\_