

Whether in-person, on a video call, radio, or television, remember that you represent the entire Girl Scout organization. Please speak, behave and dress for these opportunities accordingly.

# Talking About Girl Scout Cookies

### <u>Dates</u>

- Girl Scouts will take pre-orders for cookies February 3<sup>rd</sup> 19<sup>th</sup> (with delivery in mid-to-late March).
- Order online through April for delivery by a Girl Scout OR pay additional shipping for direct delivery.
- Girl Scouts Cookie Booths begin March 24<sup>th</sup>.

## Varieties & Cost

- There are two Girl Scout Cookie Bakers: ABC Bakers and Little Brownie Bakers. New this year, GSMW will be utilizing ABC Bakers, which is why you'll see different names for your long-time favorites.
- Girl Scouts of Montana and Wyoming sell ten varieties of cookies: **Thin Mints, Caramel deLites**, **Peanut Butter Patties, Peanut Butter Sandwiches**, **Trefoils, Adventurefuls,** and new this year, **Lemonades, Toast-Yay!**, and gluten and allergen free **Caramel Chocolate Chip.** Also, available online only for direct ship is the new **Raspberry Rally**.
- Girl Scout Cookies in Montana and Wyoming will sell for \$5 per package with the exception of our gluten and allergen free cookie, **Caramel Chocolate Chip**, which sell for \$6 per package.
- This is GSMW's first price increase since 2013.

## What the Girl Scout Cookie Program Means for Girls

- The Girl Scout Cookie Program teaches girls financial literacy—and yes, they earn badges.
- The program helps develop five essential skills—goal setting, decision making, money management, people skills, and business ethics.
- All of the proceeds earned from cookie sales every penny after paying the baker stays with the local troops and council.
- Girls decide how to spend their troop cookie money and reinvest it in their neighborhoods through service projects and learning experiences, including travel.

#### <u>Fun Facts</u>

- The Girl Scout Cookie Program is the largest girl-only, girl-led business in the world.
- Caramel DeLights and Thin Mints are generally the top two cookies in the USA. Thin Mints have been around since 1939, with the first known record of a chocolate mint cookie being called Cookie Mints!
- Famous Girl Scouts include Taylor Swift, Carrie Underwood, Sheryl Crow, Halle Berry, Reese Witherspoon, Dakota Fanning, Queen Latifah, Barbara Walters, Hillary and Chelsea Clinton.
- Girl Scouts have been selling cookies since 1917; just five years after Juliette Gordon Low founded the organization.

If you are asked questions about sensitive subjects, please direct them to email <u>customercare@gsmw.org</u> or call 406-252-0488.

New Name	Old Name
Caramel deLites	Samoas
Peanut Butter Patties	Tagalongs
Peanut Butter Sandwiches	Do-si-dos