

Earn rewards for your participation!

Check the back of your nut order card and on your online site to learn more about all of the rewards you can earn.

Earn two personalized patches with your name and avatar! See how to earn both patches below.



Fall Personalized Patch

- Create your avatar
- Send 18+ emails
- Use the "Share My Site" function in the M2 system to ask friends and family for support
- Sell 3+ magazines and 50+ nut and candy items

Personalize by choosing from two scenes. You have the option to select from a safari outfit or Girl Scout attire.



Girl Scout Cookie Crossover Personalized Patch

- Create your avatar in the M2 system
- Send 18+ emails during the Fall Product Program
- Use the "Share My Site" function in the M2 system during the Fall Product Program
- Sell 350+ packages of cookies during the 2024 Girl Scout Cookie Program

Earn theme patches that fit together!



OWN YOUR
magic

Go online
to see new
product
offerings!

Go to www.gsnutsandmags.com/gsmw

1 Login

Visit the website

Use the QR Code, URL above or click the link from the council website.



Follow the prompts to participate in the online Fall Product Program.



Scan here and have your troop number ready!

My troop # _____

2 Create

Build your site

To customize your site, you can create an avatar that looks like you and also record a personalized message for your avatar to deliver to friends and family. Don't miss all of the ways you can earn virtual rewards when you complete various setup steps for your personalized site.



3 Share

E-mail friends and family

Your supporters will see your goal and hear your avatar deliver your special message. Friends and family can easily help you reach your goals when they shop online! Don't forget to share with friends and family on social media or you can also send them a text, with the help of a parent/adult. Please follow current GSUSA guidelines for online sales and marketing.

Thank you for supporting your Girl Scout in the Friends and Family Fall Product Program. With your help and support, she will be encouraged to “Own Your Magic” and improve on valuable life skills such as goal setting, decision making, business ethics, money management and people skills.



2023 Fall Product Program Caregiver Information Guide



What Girls Need To Participate

1. Signed permission form
2. Paper Order Card
3. Money envelope

Participating Online

Beginning September 29th, with caregiver supervision, girls visit gsnutsandmags.com/gsmw where she:

- Creates a Me2® avatar with her own virtual likeness
- Customizes her online storefront to share goals with customers
- Enters her customer email address list
- Creates a personal message to send to family and friends (she can record a message for her Me2 or upload a video!)
- Shares her link to social media sites
- Downloads a printable/sharable flyer or business card

All orders placed online (including Online Girl-Delivery orders) are automatically added to M2OS so caregivers need not manually record/enter any online sales. Payment is collected at the time of online order (via credit card) for all products (including Online Girl-Delivery nut/candy items).

Paper Order Card Sales

- Girls take orders in person
- Payment is collected upon delivery of nuts/candy
- Check with your Troop if they are signed up to use the CloverGo App to accept card payments at delivery

Troop Proceeds and Girl Rewards

Girl rewards and Troop proceeds are automatically calculated in M2OS. Girls can earn the rewards shown on the paper order card/online. Rewards are cumulative, which means the girl earns the rewards to the sales level achieved. As orders are placed, girls can log in to M2OS to see what they have earned as well as make their reward choices. All reward choices must be made before **November 16th at 11:59 PM.**

If an entire Cadette, Senior, Ambassador Troop opts-out of receiving rewards, the Troop will receive an additional 2% in proceeds.

Questions? Contact us at support.gsnutsandmags.com or 1-800-372-8520

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Important Dates

September 29th

Online and Paper Order Card sales begin! To get started, follow the instructions on the other side

October 22nd by 11:59PM

- Paper Order Card totals entered in M2OS
- Provide picture or a copy of the Paper Order Card to the Troop Product Manager

October 26th at 11:59 PM

Online Girl-Delivery order option ends

November 15th at 11:59 PM

Online sales end

November 16th by 11:59 PM

Girl reward selections due in M2OS

November 22nd

Product must be picked up from the Troop no later than this date

November 30th

All deliveries to customers should be completed and payments collected

December 4th

Turn money into the Troop Product Manager