

2024 Fall Product Program Caregiver Information Guide



What Girls Need To Participate

- ▶ Paper Order Card
- ▶ Money envelope

September 27th

Online and Paper Order Card sales begin! To get started, follow the instructions on the other side

October 20th by 11:59 PM

- ▶ Paper Order Card totals entered in M2OS
- ▶ Provide picture or a copy of the Paper Order Card to the Troop Product Manager

November 13th at 11:59 PM

Online sales end

November 14th by 11:59 PM

Girl reward selections due in M2OS

November 21st

Product must be picked up from the Troop no later than this date

November 28th

All deliveries to customers should be completed and payments collected

December 2nd

Turn money into the Troop Product Manager

Participating Online

Beginning September 27th, with caregiver supervision, girls visit gsnutsandmags.com/gsmw where she:

- ▶ Creates a Me2® avatar with her own virtual likeness
- ▶ Customizes her online storefront to share goals with customers
- ▶ Enters her customer email address list
- ▶ Creates a personal message to send to family and friends (she can record a message for her Me2 avatar or upload a video!)
- ▶ Shares her link to social media sites
- ▶ Downloads a printable/sharable flyer or business card

All orders placed online are automatically added to M2OS. Do not enter Online Girl-Delivery orders, as these are already in the system. Payment is collected at the time of online order via credit card for all products.

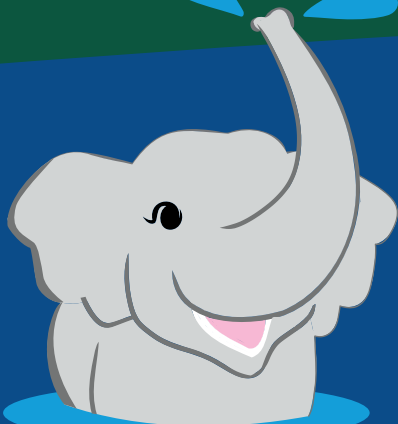
Paper Order Card Sales

- ▶ Girls take orders in person
- ▶ Payment is collected upon delivery of nuts/candy
- ▶ Check with your Troop if they are signed up to use the CloverGo App to accept card payments at delivery

Troop Proceeds and Girl Rewards

Girl rewards and Troop proceeds (15% of total sales) are automatically calculated in M2OS. Girls can earn the rewards shown on the Paper Order Card/online. Rewards are cumulative, which means the girl earns the rewards to the sales level achieved. As orders are placed, girls can log in to M2OS to see what they have earned as well as make their reward choices. All reward choices must be made by November 14th at 11:59 PM. If a choice is not made, the default will be selected.

If an entire Cadette, Senior, Ambassador Troop opts-out of receiving rewards, the Troop will receive an additional 2% in proceeds.



PARTICIPATE and EARN rewards!

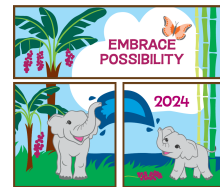
Check your online site to learn more about all of the rewards you can earn.

girlscouts
of montana
and wyoming

M2 Media

Discover how to earn two personalized patches with your name and avatar below.

Personalize by choosing from two scenes.



Collect theme patches that fit together!

Fall Personalized Patch

- Create your avatar
- Send 18+ emails
- Use the "Share My Site" function in M2OS to ask friends and family for support
- Sell 3+ Mags & More items and 50+ nut and candy items

Girl Scout Cookie Crossover Personalized Patch

- Create your avatar in M2 Online System (M2OS)
- Send 18+ emails during the Fall Product Program
- Use the "Share My Site" function in M2OS during the Fall Product Program
- Sell 375+ packages of cookies during the 2025 Girl Scout Cookie Program

In just 3 easy steps – LOGIN, CREATE and SHARE!

Visit www.gsnutsandmags.com/gsmw

Use the QR Code, enter the URL above or click the link from the council website. Have your troop number ready and follow the prompts to participate in the online Fall Product Program.

My troop number is _____



Scan here ↓



1

Build your site

To customize your site, you can create an avatar that looks like you and also record a personalized message for your avatar to deliver to friends and family. Don't miss all of the ways you can earn virtual rewards when you complete various setup steps for your personalized site.



2

Contact friends and family

Friends and family can easily help you reach your goals when they shop online! Get started by sending emails through M2OS. Your supporters will see your goal and hear your avatar deliver a message customized by you in your voice. Don't forget that you can also share your link to shop on social media or send a text, with the help of your caregiver. Please follow current GSUSA guidelines for online sales and marketing.



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