# Girl Scout Cookie Program Weekly Bites: February 24 - March 2

## Weekly Bites

- 1. Cookie booth sales begin on March  $21^{st}$ .
- 2. Bling Your Booth March 21<sup>st</sup> April 13<sup>th</sup>.
- 3. Encourage girls to sell using additional paper order cards or Digital Cookie.

## 1. Cookie Booths

Cookie booths begin on March 21<sup>st</sup>! Review the <u>booth tools on our website</u> for resources on estimating how many cookies you need, keeping track of your sales, and ways to advertise your booths.

#### **Troop Secured Booths**

- Enter your Troop Secured booths in Smart Cookies at least 24 hours in advance to be able to take payments through the Digital Cookie App.
- 2. Use the <u>Booth Request Form</u> to secure additional booth locations. Bring the form to the business, have them complete it, then enter the booth into Smart Cookies.

### Links

- 1. <u>Door Hanger</u>
- 2. Troop Secured Booths in Smart Cookies

Feb/Mar Cookie Program Calendar

- 3. Girl Delivery Report
- 4. <u>Completing Girl Transfers</u>

## 2. Bling Your Booth

From March 21<sup>st</sup> - April 13<sup>th</sup>, troops/juliettes who bling their booth and <u>submit a photo</u> will have the chance to be featured on GSMW's social media and be entered to win each of your participating Girl Scouts & required Troop Leaders/Mentors a customized Girl Scout Crewneck Sweatshirt! The winner(s) will be announced during a Facebook Live event on May 30<sup>th</sup>. *Please Note: Customization options are available but limited.* 

## 3. Continue Selling Until Cookies Arrive

Girls are encouraged to continue selling while we wait for the cookie delivery mid-March. You can print a <u>Additional Paper Order Card</u> from the website to collect more orders. Council recommends that you do not take payment from customers until cookies are delivered.

If Girl Scouts are completing door-to-door sales they can download, customize and print <u>door hangers</u> to leave at homes to get sales from missed customers.

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
23	24	25	26	27	28	1
2	3	4	5	6 New Troops Open Bank Accounts ACH Auth. Form Due	7	8

