

# Girl Scout Cookie Program

## Weekly Bites: February 3 - 9

### Weekly Bites

1. Cookie Booths
  - ▶ Previews: Feb 3<sup>rd</sup>
  - ▶ Fall Program Early Booth Signup Day: Feb 7<sup>th</sup>
  - ▶ Booth Selection Rounds: Feb 10<sup>th</sup> - 13<sup>th</sup>
2. Promotions to Kick Off Your Sale
  - ▶ Blow Up Your Sales: Jan 31<sup>st</sup> - Feb 5<sup>th</sup>
  - ▶ Filled Order Card Giveaway: Jan 31<sup>st</sup> - Feb 21<sup>st</sup>
  - ▶ Top 5 Troops at Initial Order: Jan 31<sup>st</sup> - Feb 18<sup>th</sup>
3. Cookie Program Office Hours
  - ▶ Thursdays from Jan 30<sup>th</sup> - April 17<sup>th</sup>, 11:30 AM to 1:30 PM

### 1. Cookie Booths

#### Cookie Booth Signups

You can view available booth locations in Smart Cookies starting today, Feb 3<sup>rd</sup>. Use the table below to view key dates and details to help you sign-up for council scheduled booths through Smart Cookies.

All booth signups are first come first serve (FCFS). If a troop does not sign up for all of the available booths during the specific round, those selections **do not** carry over to be selected later until unlimited selections begin.

#### Fall Product Early Booth Selection

Troops that participated in the Fall Product Program and met the criteria for early booth sign-ups, will receive a reminder email with details today Feb 3<sup>rd</sup>. Eligible troops can select up to two premium booths and four regular booths until 11:00 PM on Feb 8<sup>th</sup>.

#### Service Unit (SU) and Troop Secured Booths

To schedule your own SU/Troop Secured booths at approved locations, have the business sign the [Booth Request Form](#) to obtain permission, then upload it into Smart Cookies as a Troop Secured Booth. All Service Unit/Troop Secured booths must be entered into Smart Cookies at least 48 hours in advance for Council approval.

#### Accepting Payments with Digital Cookie

To use the Digital Cookie Mobile App to accept card/Venmo/PayPal payments at a booth, the booth **must be** entered and approved in Smart Cookies. Submit requests at least 24 hours in advance.



Date/Time	Council Booth Sign-up Round	Limit	Booth Type
February 7th at 5:00 PM	Fall Product Early Booth Selection	6 Total	2 Premium Booths
February 10th at 5:00 PM	Council Booth Selection	6 Total	2 Premium Booths
February 12th at 5:00 PM	Council Booth Selection	6 Total	2 Premium Booths
February 13th at 5:00 PM	All Remaining Booths Open for Selection	No Limit	All Booths

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## Weekly Bites: February 3 - 9 (Continued)

### 2. Promotions to Kick Off Your Sale

Make sure your troop and girls Embrace Possibility and participate in these “Panda-tastic” promotions! All winners will be announced through the [GSMW Facebook Page](#) Live at 4:00 PM on the dates listed below and updated on the [GSMW Cookie Resources Page](#) as they are announced.

#### ► Blow Up Your Sales

Girl Scouts who set up their Digital Cookie Site and have at least one sale online by Feb 5<sup>th</sup>, will be entered to win an inflatable panda costume! Winners (one per state) will be announced on Feb 6<sup>th</sup>.

#### ► Fill Your Order Card

Through Feb 21<sup>st</sup>, girls can [submit a picture](#) of their **filled and completed** Paper Order Cards to be entered to win an 8” Panda Squishmallow! There will be 2 winners drawn every week. There will be a Grand Prize drawing on Feb 21<sup>st</sup> including all entries to win a 14” Squishmallow Velvet Panda and a 32 oz Owala FreeSip Water Bottle. Winners will be announced on Feb 7<sup>th</sup>, 14<sup>th</sup>, and 21<sup>st</sup>.

#### ► Top 5 Troops at Initial Order

The Top 5 Troops at Initial Order will win a Booth Bundle! The Booth Bundle includes a Cookie Table Riser Display, Cookie Time Twist Sign, Cookie Time Box Bag and a Cookie Time Banner! The winners will be announced on Feb 28<sup>th</sup>.



### 3. Cookie Program Office Hours

[Register](#) to join us during Cookie Program Office Hours occurring every Thursday from Jan 30<sup>th</sup> to April 17<sup>th</sup> between 11:30 AM and 1:30 PM.

This is an opportunity for volunteers to drop in with any Cookie Program questions, observe live walk-through scenarios, and receive valuable tips and tricks to support their success. Volunteers are welcome to attend as needed or simply listen to questions from other volunteers.

### Links

1. [Booth Selection Help Clip](#)
2. [Booth Request Form](#)
3. [Entering a Troop Secured Booth Help Clip](#)
4. [GSMW Facebook Page](#)
5. [Cookie Program Office Hours Registration](#)
6. [Cookie Tech Webinar Recording](#)
7. [Caregiver Training Recording](#)
8. [Fill Your Order Card Entry Form](#)
9. [Initial Order Entry Webinar Registration](#)

### February Cookie Program Calendar

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
2	3 Booth Previews in Smart Cookies	4	5	6 Cookie Program Office Hours	7 Early Cookie Booth Sign-ups Begin	8
9	10 Council Cookie Booth Sign-ups Begin	11	12 Initial Order Entry Webinar 6 PM	13 Cookie Program Office Hours	14	15