

Girl Scout Cookie Program

Weekly Bites: March 24 - 30

Weekly Bites

1. Three weeks left of the program
2. Distributing cookies
3. Promotions
4. Sensitive topic resources



1. Three Weeks Left

Don't forget all of the opportunities there are to get sales. Visit local businesses, elder care communities, banks, doctor offices, and more! We are getting emails daily from customers looking for cookies!

2. Distributing Cookies

Girl Delivery Orders

Run the [Girl Cookie Order Details](#) report throughout the season to make sure your Girl Scouts get credit for their cookie packages from Girl Delivery Orders. Since the orders are paid online, the financials will already be credited to the girl, but not the packages. You may need to complete a [‘Troop to Girl’ transfer in Smart Cookies](#).

Cookie Share/Donation Orders

Donation orders that took place after Initial Order (February 18th) and were not already credited, need to be credited to the Girl Scout via [Virtual Cookie Share in Smart Cookies](#). These totals can be found on the Girl Cookie Order Details report.

Troop Online Sales Distribution

If your troop has a site link enabled with shipping capability you may have shipped orders that need to be distributed either to the troop in general, or to the Girl Scouts in your troop. By the end of the season make sure to [distribute all packages](#).

Girl Financial Transactions

Girl financial transactions including cash, check and Clover Go need to be logged in Smart Cookies. Whenever a caregiver turns in payments, it's important to write a receipt, get the caregiver's signature and provide them with a copy. Then log it into Smart Cookies so that Council will have access to help with any discrepancies.

Smart Booth Divider

Following a booth, you should credit cookies sold to your Girl Scouts. Under the 'Booths' tab > My Reservations, you can click the three (3) dots to the right of your booth and select [Smart Booth Divider](#). Then you will enter the total packages sold by variety and distribute to your Girl Scouts.

Important Note

Outstanding Balances at the end of the season will not be accepted without signed receipts.

3. Promotions

B2B Bingo – Sell Cookies, Win Prizes!

Did you know that B2B stands for Business to Business? We're thrilled to introduce an exciting opportunity to take your cookie sales to the next level by selling to local businesses!

1. From March 21 to April 13, each time you sell to a business, write the business name in a blank square on your B2B Bingo Sheet.
2. Get 4 in a row (Bingo!) to earn our exclusive B2B Patch and one entry to win the grand prize—a \$250 Amazon Gift Card!
3. Want more chances to win? Fill all 16 squares (Blackout!) to receive our exclusive B2B Patch and five entries to win the \$250 Amazon Gift Card!

A decorative horizontal border featuring a series of green, segmented stems. Interspersed along these stems are several pink flowers with yellow centers and green leaves. The design is symmetrical and repeats across the width of the page.

How to Get Started:

- ## 5 for 5 Cookies – A Sweet Way to Win!

1. For every 5 packages a customer purchases, write your troop number on an [entry card](#) and give it to the customer. Juliette's will put their troop number followed by their first name and last initial on their entry cards.
2. Every additional 5 packages give the customer another entry—the more cookies, the more chances to win!
3. Customers enter the contest by [submitting their entry card information](#).
4. Promote the 5 for 5 Cookie Promotion [using our flyer](#) at your booth.

Plus, the troop or Juliette who sold to each winning customer will also receive five cases to donate to a cause of their choice. Stay tuned to our [Facebook Page](#) for the winner announcements.



We have created a variety of resources to help you navigate conversations with customers regarding cookie ingredients and other potential topics. Several of the resources can be utilized by troops at their cookie booths, including a [“Girl Scout Cookies are Safe”](#) flyer and [Council Contact Cards](#). To access all our resources, head to our website and you’ll find them nestled underneath “Sensitive Issues”.

1. [Using the Smart Booth Divider](#)
2. [Transferring Cookies to Girls from Girl Delivery](#)
3. [Adding Girl Financial Transactions](#)
4. [Distributing Troop Shipped Orders](#)
5. [Bling Your Booth Submission Form](#)

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
23	24	25	26	27	28	29
Cookie Booths Until April 13th						
30	30	1	2	3	4	5
Cookie Booths Until April 13th						