

Girl Scout Cookie Program

Weekly Bites: March 31 - April 6

Weekly Bites

1. Cookie Booth Reservations
2. Evening with a Cookie Expert: March 9th at 7 PM
3. Gift of Caring Requests
4. Promotions
5. Crossover Patch: Update Avatar by April 30th

1. Cookie Booth Reservations

If you find that you cannot attend a booth you have registered for, please make sure to cancel your reservation in Smart Cookies. This will not only make the time slot available for another troop, but it will also remove the booth from the cookie finder for customers to see. We don't want customers showing up to a booth with no cookies! Under the "booths" tab, go to "my reservations" find your booth, find the 3 dots on the right-hand side and click "remove reservation".

Remember, you will not be able to sell cookies at a booth under the troop with Digital Cookie until your troop site has been set up. Once this is complete, you and your caregivers will be able to sell under the troop. You can [learn more on setting up your troop site here](#).

2. Distributing Cookies

Need help getting your program all buttoned up? Join us for a live walkthrough of important items you need to carry out before your program ends. [You can register here](#). This session will be recorded. Bring your questions to be answered live.

Don't forget, we have the [Product Program Office Hours](#) Thursdays 11:30 AM - 1:30 PM where you can pop in and ask ANY questions.



3. Gift of Caring Requests

You can donate your Gift of Caring (Cookie Share) packages to the recipient of your choice. [Request your Gift of Caring packages from Council by April 30th](#). Donation packages are NOT to be taken from your troop inventory.

You are financially responsible for your troop inventory and will need to pay for the packages if you decide to donate them. If your troop chooses not to donate the cookies personally, they will be donated on your behalf by Council.

Requested packages will be picked up from a local cupboard (based on availability) and the variety will vary. Council will communicate with you the beginning of May when you can pick up your donations.

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Weekly Bites: March 31 - April 6 Continued



4. Promotions

B2B Bingo – Sell Cookies, Win Prizes!

When Girl Scouts [get a bingo](#), they receive [an entry to win](#) and an exclusive B2B Bingo patch. When they get a blackout on a separate bingo card, they will receive 5 additional entries to win a \$250 Amazon Gift Card!

5 for 5 Cookies— A Sweet Way to win!

When customers [buy 5 packages of cookies](#), they get a chance [to enter our online drawing to win 5 cases of Girl Scout Cookies](#). Plus, the troop or Juliette who sold to each winning customer will also receive five cases to donate to a cause of their choice.

Bling Your Booth!

Girl Scouts who Bling Their Booth and [submit a photo](#) will have the chance to be featured on GSMW's social media and be entered to win customized Girl Scout crewneck sweatshirts for each participating Girl Scout and required Troop Leaders/Mentors.

5. Crossover Patch

If your troop participated in the Fall Program and had total troop sales of \$375+ and have a 375+ PGA during the 2025 Cookie Program, **you** qualify for the Crossover patch!

Girl Scouts who qualified in the Fall can sell 375+ packages during the 2025 Cookie Program and receive their patch. Caregivers should have received an email to update the avatar and/or their mailing address by April 30th. Patches should arrive later this summer.



Links

1. [Evening with a Cookie Expert - Closing out your Sale](#)
2. [Gift of Caring Request Form](#)
3. [B2B Bingo Sheet](#)
4. [B2B Bingo Sheet Submission](#)
5. [5 for 5 Cookies Entry Card](#)
6. [5 for 5 Cookies Entry Card Submission](#)
7. [Bling Your Booth Submission](#)

March/April Cookie Program Calendar

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
30	31	1	2	3	4	5
Cookie Booths Until April 13th						
6	7	8	9	10	11	12
Cookie Booths Until April 13th			Evening With a Cookie Expert	Cookie Booths Until April 13th		