



2025 Girl Scout Cookie Program Talking about Girl Scout Cookies!

If you are asked questions about sensitive topics, please direct them to customercare@gsmw.org or call 406-252-0488.

Whether in-person, on a video call, radio, or television interview, remember that you represent the entire Girl Scout organization. Please speak, behave, and dress for these opportunities accordingly.

Important Dates:

- Cookie Program begins Friday, January 31
- Girl Scouts will take pre-orders January 31 - February 16
- Beginning February 21, customers who do not know a Girl Scout can purchase cookies online using the Girl Scout Cookie Finder: www.girlscoutcookies.org
- Cookies can be purchased at Cookie Booths March 21 - April 13

Cookie Varieties and Cost:

- Thin Mints - \$6
- Caramel deLites - \$6
- Peanut Butter Patties - \$6
- Peanut Butter Sandwich - \$6
- Trefoils - \$6
- Adventurefuls - \$6
- Lemonades - \$6
- Toast-Yay! - \$6 (Last chance to buy! Toast-Yay is being retired this year.)
- Caramel Chocolate Chip - \$7 (Gluten and Allergen Free)

What the Cookie Program Means for Girls:

- By selling cookies, Girl Scouts develop five essential skills – goal setting, decision making, money management, people skills, and business ethics – all of which help them succeed today and in the future.
- All of the revenue earned from cookie sales – every penny after paying the baker – stays with the local troops and council. Girls decide how to spend their troop cookie money. Every package of cookies sold provides invaluable experiences for Girl Scouts such as service projects, troop travel, and summer camp.
- This year’s theme, “Unbox the Future”, aims to remove social barriers that often keep girls boxed in.

Fun Facts:

- The Girl Scout Cookie Program is the largest girl-only, girl-led business in the world.
- Caramel DeLites and Thin Mints are generally the top two cookies in the USA. Thin Mints have been around since 1939, with the first known record of a chocolate mint cookie being called Cookie Mints!
- Famous Girl Scouts include Taylor Swift, Dolly Parton, Carrie Underwood, Sheryl Crow, Halle Berry, Reese Witherspoon, Dakota Fanning, Queen Latifah, Barbara Walters, Hillary and Chelsea Clinton.
- Girl Scouts have been selling cookies since 1917; just five years after Juliette Gordon Low founded the organization.