

# Girl Scout Cookie Program

## Weekly Bites: February 17 - 23

### Weekly Bites

1. Troop Initial Orders due by Feb. 18<sup>th</sup> at 11:59 PM.
2. Reach out to your Service Unit Product Manager or to other troops if you need additional GF cookies.
3. Create your Initial Reward Order and make size selections by Feb. 18<sup>th</sup>.
4. Encourage girls to sell after Initial Order using additional paper order cards or Digital Cookie site links.
5. Don't miss out on promotions—Encourage Girl Scouts to reach their goals!
6. Cookie booth selections are now unlimited!
7. Setup your troop site links—They will be live for customers on Feb. 17<sup>th</sup>.
8. National Girl Scout Cookie Weekend is Feb. 21<sup>st</sup> - 23<sup>rd</sup>.

### 1. Initial Orders

Review the [Initial Order Worksheet](#), and watch the [Initial Order Entry Webinar](#). Then, complete the following steps to have a successful Initial Girl Delivery Orders placed after Initial Order:

1. Enter Paper Order Card totals by girl.
2. Pull the [Girl Cookie Order Details Report](#) in Smart Cookies to enter additional Girl Delivery sales from Feb. 13<sup>th</sup> – 18<sup>th</sup> to the girl's Inv. Pkgs.
3. If your troop is selling Gluten Free cookies, please do not exceed the amount you have available to sell.
4. Add booth/extras. Please plan to order enough booth cookies for at least the first 2 weekends of booths.

**Please Note:** Caregivers do not have access to enter Initial Orders in Digital Cookie this year. If Paper Order Cards are not added to the Initial Order, cookies will need to be transferred from your booth/extras after the Initial Order.

Troop Initial Order  
PGA Reward: Double  
Pom-Pom Beanie!



### 2. Additional Gluten-Free (GF) Cookies

Council has a very limited supply of [gluten-free cookies available](#). If you need additional GF cookies, contact your Service Unit Product Manager or consider reaching out to other troops. Please only sell what you can confidently fulfill. Remember, GF cookies are available for shipping through girl and troop site links.

If your troop has excess GF cookies to transfer, notify your Service Unit Product Manager so they can share that information with others.

### 3. Initial Order Rewards

Create your [Initial Rewards order and make size selections](#) by Feb. 18<sup>th</sup>. Girls who reach 195+ pkgs will earn the Panda Sherpa Hoodie—Check the [sizing chart](#) and enter S (Youth) or L (Adult) size choice. If orders/size choices are not completed by Feb. 19<sup>th</sup>, Council will make selections for you.

The Troop Initial Order PGA reward is processed by Council and will not show in Smart Cookies. Troops that reach the 375+ PGA on Initial Order will receive this reward for all participating girls and necessary leaders to maintain adult/girl ratios.

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## Weekly Bites: February 17 - 23 (Continued)

### 4. Cookie Selling After Initial Order

Girls can continue selling after the Initial Order deadline by using [additional paper order cards](#) or by [safely sharing](#) their Digital Cookie site links. Orders placed after the deadline will be fulfilled using troop booth inventory, extras, or by picking them up from a cupboard.

### 5. Product Program Promotions

#### Fill Your Order Card

Girl Scouts who completely fill their order card(s) can submit a picture of them through [this link](#) to be entered to win an 8" Sissy Squishmallow AND be included in the Grand Prize Drawing for a 14" Velvet Panda Squishmallow and a 32 oz Owala Freesip Water Bottle! Winners will be announced on Feb. 21<sup>st</sup> at 4:00 PM live on [our Facebook Page](#).

**Please Note:** All entries must be submitted by noon on Feb. 21<sup>st</sup>.

#### Top 5 Troops at Initial Order

The top 5 selling troops at Initial Order will each win a Cookie Booth Bundle that includes a Cookie Table Riser Display, Cookie Time Twist Sign, Cookie Time Box Bag, and a Cookie Time Banner! The top 5 troops will be announced on Feb. 28<sup>th</sup> at 4 PM live on [our Facebook Page](#).

### 6. Cookie Booth Selection

Booth selections are unlimited! Don't miss getting signed up for Council-arranged booths to help your girls reach and exceed goals. Enter Troop Secured Booths at least 24 hours in advance.

### 7. Troop Site Link

[Set up your troop site link](#), all links will be live for customers to [search for](#) and support girls beginning Feb. 17<sup>th</sup>. This will be widely promoted during National Girl Scout Cookie weekend from Feb. 21<sup>st</sup> to 23<sup>rd</sup>.

### Links

1. [Girl Delivery: Orders, Reports and Transfers](#)
2. [Inputting the Troop Initial Order](#)
3. [Initial Order Worksheet](#)
4. [Initial Order Entry Recording](#)
5. [Additional GF Request](#)
6. [Creating and Managing Reward Orders](#)
7. [Panda Hoodie Size Chart](#)
8. [Printable Paper Order Card](#)
9. [Social Media Posting Guidelines](#)
10. [Fill Your Order Card Submission Form](#)
11. [Cookie Finder Link](#)

### February Cookie Program Calendar

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
16 Paper Order Taking Ends	17	18 Troop Initial Order Due in Smart Cookies	19	20	21	22
23	24	25	26	27	28	