

Girl Scout Cookie Program

Weekly Juliette Bites: March 31 – April 6

This Week's Check Off List

- ✓ Please refer to the Social Media Posting Guidelines for posting Digital Cookie links and booth information.
- ✓ Submit money frequently. Please refer to the <u>2025 Cookie Program Guide for Juliettes</u> on how to submit money. GSMW is not responsible for lost or stolen money. If money is stolen, please file a police report.

Cookie Talking Points

We know you're often at the forefront of your communities when it comes to questions about Girl Scouts, so we're making sure you have the most accurate and updated information about the alleged presence of glyphosate and other metals in Girl Scout Cookies. If you have customers that have concerns, here are some talking <u>points and articles</u> you can reference if needed. You can also direct questions about Girl Scouts or Girl Scout Cookies to GSMW Headquarters Office by emailing <u>customercare@gsmw.org</u>, or calling 406-252-0488. You can also print these <u>Contact Us cards</u> to have on hand if needed. Let me know if you need me to mail you printed copies of these.

Important Links

www.gsmw.org/juliettescookies First Interstate Bank Deposit

Ways to Sell Your Extra Cookies

Communication Tools

BAND app – GSMW Juliettes Product Programs Weekly Juliette Bites Email <u>bridgetm@gsmw.org</u> Call or text Bridget at 406-743-9335

In hand door to door to new customers or ask existing customers if they would like additional cookies. Neighborhood pop up sale like a lemonade stand.

Ask local businesses if they would like to support Girl Scouts.

PTA/PTO for Teacher Appreciation gifts.

Find a troop or another Girl Scout who needs additional cookies. If you give or receive cookies from a troop or another Girl Scout, please let me know so I can move the cookies in the system accordingly.

Cookie Cupboards

If you need additional cookies, please call me at least 24 hours before you want to pick up cookies to schedule your pick up time. Please refer to the <u>2025 Cookie Program Guide for Juliettes</u> for details.

Bling Your Booth: From March 21st - April 13th, Girl Scouts who bling their booth and <u>share a photo</u> will have the chance to be featured on GSMW's social media and be entered to win each of your participating Girl Scouts & required Troop Leaders/Mentors a customized Girl Scout Crewneck Sweatshirt!

5 for 5: When customers buy 5 packages of cookies, they get a chance to enter our online drawing to win 5 cases of Girl Scout Cookies!

1. For every 5 packages a customer purchases, write your troop number on an <u>entry card</u> and give it to the customer. Juliette's will put their troop number followed by their first name and last initial on their entry cards. Let me know if you need your Juliette troop number.

2. Every additional 5 packages give the customer another entry—the more cookies, the more chances to win!

3. Customers enter the contest by submitting their entry card information <u>here</u>.

4. Promote the 5 for 5 Cookie Promotion using our <u>flyer</u> at your booth.

On May 30, we will draw five lucky winners, each receiving five free cases of Girl Scout Cookies (60 packages)—at no cost to the participating troops/Juliettes! Plus, the troop or Juliette who sold to each winning customer will also receive five cases to donate to a cause of their choice. Stay tuned to our <u>Facebook Page</u> for the winner announcements—Good luck Girl Scouts!

B2B: Did you know that B2B stands for Business to Business? We're thrilled to introduce an exciting opportunity to take your cookie sales to the next level by selling to local businesses!

1. From March 21 to April 13, each time you sell to a business, write the business name in a blank square on your B2B Bingo Sheet.

2. Get 4 in a row (Bingo!) to earn our exclusive B2B Patch and one entry to win the grand prize – a \$250 Amazon Gift Card!

3. Want more chances to win? Fill all 16 squares (Blackout!) and receive our exclusive B2B Patch and five entries to win the \$250 Amazon Gift Card! Important Note: Your Blackout Bingo Sheet must be different from the one used for your 4-in-a-row submission.

How to Get Started:

- 1. Download the **<u>Bingo Sheet</u>**:
- 2. Submit your completed sheet by April 13 at 11:59 PM:

