



Fall Product Program

Week of November 3

Weekly Bites

1. Things To Do
2. New Jellycat Challenge
3. Money Management

Reminders

Have your Girl Scouts **prepare a 30 second elevator pitch** that's ready to be shared at any moment!

"My Girl Scout Troop wants to XXX this year. You can shop directly online by using my link, which helps me reach my goal of XXX. Products will ship directly to you, and you should receive them just in time for the holidays."

Have girls and caregivers **print their business cards and door hangers** from their dashboards to hand out.

Every interaction can be a sale!
Find a way to **promote Care to Share** if your customers don't need or want any of the online products.

"I understand if you are not interested in our online items. You can still support me and my troop by donating \$8 for our local military and veterans through our Care to Share program!"

Jellycat Challenge

Every Girl Scout who makes an online sale between November 1-19 will be entered to win a Jellycat plush! There are three chances to win—one each week!

- Week 1: November 1-7
- Week 2: November 8-14
- Week 3: November 15-19

Each week, one lucky Girl Scout participating in the Fall Product Program will be drawn from that week's online sales to win. The winner will get to choose their favorite Jellycat—a Beatrice Butterfly, Fuddlewuddle Dragon, or Amuseables Sun.



Once a plush is chosen, it's off the list, so act fast and sell early for the best chance to pick your favorite snuggly friend!

Every online sale = one entry. The more she sells, the more chances she has to win!

Check your M2 rosters and see who hasn't launched their site yet and share this exciting challenge!



Money Management

- Make sure a receipt is created and signed whenever money OR product changes hands.
- Keep all receipts for at least a year for your records and log girl payments in M2 so that financials reflect correctly.

Helpful Links

- [Internet Selling Safety Tips](#)
- [Fall Money Collection Tips](#)
- [Entering and Managing Girl Financials](#)

Important Dates

November 18-25

Pickup Product from SU

November 26

Distribute Product to Caregivers by this day

November 20

Reward Choices Due by 11:59pm

