

2026 Cookie Program Juliette Information Guide



www.gsmw.org/juliettescookies

Key Dates

January 8 at 6:00 pm

Juliette Cookie Program
Training

January 27

Access to Digital Cookie

January 30

Deadline to submit Juliette
2026 Cookie Program
Permission

January 30

Deadline to opt out of
rewards for Cadette, Senior
and Ambassadors

January 30

Start taking paper order card
and online orders

February 15

Submit Pre-Orders

March 10 - 18

Product deliveries

March 20

Booths and customer
deliveries

April 12

Cookie Program ends

April 21

Money due to Council

Cookie Program January 30 - April 12

The Cookie Product Program is a way for your Juliette to earn Juliette Funds to use for her Girl Scout experience.

Participants sell Girl Scout cookies and can participate in several different ways – Juliettes can take customer orders using an order card and/or the online platform Digital Cookie as well as participate in booth sales with their caregiver if they choose.

The Cookie Program will give your Juliette an opportunity to experience goal setting, decision making, money management, people skills and business ethics through this fun and engaging program while earning \$0.60 for every box sold in addition to exciting rewards!



Need assistance?

Contact Bridget:

bridgetm@gsmw.org

406-743-9335

Office hours Mon to Fri

8:30 am – 3:00 pm

First Things First

- Juliettes and caregivers who will be handling product and money must be registered for the 2026 membership year.
- Review the materials in your mailed packet.
- Attend the Juliette caregiver training Thursday January 8 at 6:00 pm. Get registered at www.gsmw.org/juliettescookies. Recording will also be posted here.
- Complete the Juliette 2026 Cookie Program Permission form before January 30 found at www.gsmw.org/juliettescookies.

Ways to Participate

Digital Cookie

With Digital Cookie, Girl Scouts can collect payments for all order types! Customers can purchase cookies via Direct Ship, Girl Delivery, Donations, In Person or at a Booth all through the Digital Cookie Mobile app.

Door-to-Door Marketing

Girl Scouts will gain confidence and perfect their cookie pitch when they go door-to-door with a trusted adult in their neighborhood. Door hangars and business cards can be left for customers who aren't home.

Cookie Booths

Girl Scouts sell cookies outside pre-approved locations like grocery stores, malls, or banks at set times. This method helps girls meet new customers, develop business skills and have fun!

Text, Call, or Email Friends and Family

Reaching out to friends and family is a great way to help out your Girl Scout feel comfortable with cookie customers. It is also a very flexible option for those with a busy schedule.

Connect with Your Community

Girl Scouts team up with their caregivers to sell cookies to their coworkers, at places of worship, and at community gatherings. From preparing a corporate pitch to selling to car dealerships, real estate agents, or financial institutions, there are so many ways to grow your cookie business.

Before the Program Begins

- Set goals with your Juliette that include what she would like to do with her proceeds.
- Attend a local cookie rally or complete the Juliette Cookie Rally Challenge found in your mailed packet or at www.gsmw.org/juliettescookies.
- Set up your Juliette's online Digital Cookie sale site January 27.
- Optional - If your Juliette is a Cadette, Senior or Ambassador would like to opt out of rewards for an additional \$0.10 in proceeds, email bridgetm@gsmw.org by January 30.



When the Program Starts Initial Order Phase January 30 - February 15

- Starting January 30 take Pre-Orders using the Paper Order Card.
- Share your Digital Cookie link on personal social media sites, public setting is allowed. Posting on classified sites, marketplace, community sites etc. is NOT allowed.
- If you **did not** pre-order gluten free cookies, they are available through Digital Cookie for shipped only.
- If you pre-ordered gluten free Caramel Chocolate Chip in October, you can sell those to customers in person or at booths. Please keep track of your inventory as this cookie will not be available in the Cookie Cupboards.
- Planning to do a booth? Refer to the Booth section for details.
- Every** Juliette who participates in the Cookie Program MUST complete Juliette 2026 Cookie Program Order Form no later than **Sunday February 15 at 11:59 pm**. See Submitting Your Product Order section for details.
- Each cookie variety ordered will be added to online Girl Delivery orders, if applicable, and then rounded up to the next case (12 pkgs/case). Cookies cannot be returned or exchanged.**

Digital Cookie Tips

- Add email@email.girlscouts.org to your approved senders so you don't miss the Digital Cookie Registration Email.
- Orders placed for Girl Delivery prior to February 12 will be included in your product delivery in March. After February 12, you will take from your extra cookies to fill these orders.
- Caregivers have 5 days to approve Girl Delivery orders before order is cancelled or donated.
- Customer email lists previously entered are carried over year to year.

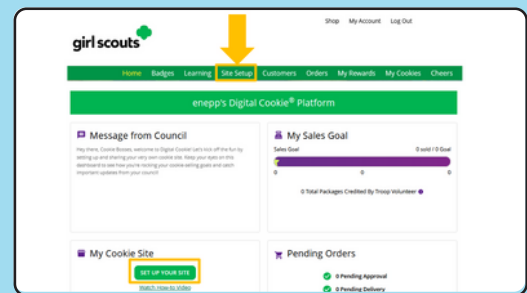
Digital Cookie®

Become a true cookie boss
in four easy steps!

1. Register for Digital Cookie
Look for an email from email@email.girlscouts.org in your inbox on January 27 to register.



2. Set up Your Site
Click the green "Set Up Your Site" button to set your sales goal, share your cookie story, and upload a fun picture/video.



3. Invite Customers
Share your link with family and friends via text, social media, email, and more!



4. Track Your Progress
Use Digital Cookie to track sales, inventory, and to check progress towards your goal.



Submitting Your Product Order

All Juliettes who participate in the 2026 Cookie Program **MUST** submit the Juliette 2026 Cookie Program Order Form no later than **Sunday February 15 at 11:59 pm**. This form collects the following information that GSMW needs and is found at www.gsmw.org/juliettescookies.

- Paper order card totals, if applicable
- Your shipping address for product and rewards
- Reward choices so GSMW can order your Juliette's rewards
- Caregiver Signature

Please refer to the chart below for details on how to submit your order.

Each cookie variety ordered will be added to your online Girl Delivery orders, if applicable, and then rounded up to the next case (12 pkgs/case).

Cookies cannot be returned or exchanged.



Way(s) Your Juliette Participated	How to submit your order to by Sunday February 15 at 11:59 pm
Paper Order Card Only	<ul style="list-style-type: none">• Total each item sold on the paper order card(s).• If you would like to order extra cookies for a booth, please refer to the Booth section.• Submit the Juliette 2026 Cookie Program Order Form found at www.gsmw.org/juliettescookies.
Online Only (Girl Delivery and/or Shipped)	<ul style="list-style-type: none">• Submit the Juliette 2026 Cookie Program Order Form found at www.gsmw.org/juliettescookies.• If you would like to order extra cookies for a booth, please refer to the Booth section.• GSMW has record of your Girl Delivery orders from Digital Cookie.
Paper Order Card and Online (Girl Delivery and/or Shipped)	<ul style="list-style-type: none">• Total each item sold on the paper order card(s).• If you would like to order extra cookies for a booth, please refer to the Booth section.• Submit the Juliette 2026 Cookie Program Order Form found at www.gsmw.org/juliettescookies.• GSMW has record of your Girl Delivery orders from Digital Cookie, please do NOT include with your paper order card totals.

After Initial Order - Delivery and Booths February 16 - April 12

General

- Continue taking customer orders filling them from your extras and managing your inventory.
- Need more cookies - refer to the Cookie Cupboard section.
- Submit money often. Refer to How to Submit Your Money section on ways to do that.

Product Delivery

- You will receive an email from Bridget (bridgetm@gsmw.org) with details regarding your product delivery.
- Deliveries will be March 10- 18.



Customer Delivery

- Checks are made out to GSMW.
- GSMW does not accept checks for more than \$200 or cover NSF fees for checks dated more than 30 days.
- You can use Digital Cookie Mobile app to take card payments for in hand sales including orders from your paper order card.

Booths

Booth Basics

- Juliettes can choose to hold booth sales with a registered adult March 20– April 12.
- Booths should be held in the community where you live. If you wish to hold a booth outside of your community, please contact Bridget at bridgetm@gsmw.org for approval.
- Booths should not be done with another Juliette unless the Juliettes are in the same household.
- GSMW recommends that Juliettes order no more than 10-20% above their pre-order customer needs for booths. This will be evaluated on a case by case basis.

How to Schedule a Booth

Premium Booths:

GSMW has agreements with Walmart, Sam's Club, Smith's and Albertson's/Safeway. These booths are available to preview starting February 4. Signups for premium booths starts February 10. Please call Bridget at 406-743-9335 to preview and schedule a premium booth.

Juliette Secured Booths:

Juliette caregivers may find their own booth locations with locally owned businesses like coffee shops, hardware stores, craft fairs, local events etc. If you secure your own booth, please email Bridget at bridgetm@gsmw.org with the business or event name, location address, (street, city, and zip code), date and start and end time to have your booth approved.

How to Order Cookies for a Booth

You can order additional cookies with your pre-order for booths and these will be included with your product delivery in March. Please complete a line on your paper order card with the number of packages for each variety you would like to order for your booth(s) and add to your customer totals. The Booth Ordering Guide found at www.gsmw.org/juliettescookies can help you determine how many to order.

You can also order cookies from your closest Cookie Cupboard. Refer to the Cookie Cupboard section on how to place an order with a Cookie Cupboard.

Cookie Cupboards

Cookie Cupboards are located throughout GSMW where you can pick up extra cookies to fulfill additional orders and for booths. Cupboards open March 19.

Cookie Cupboard orders must be placed by the case for each variety (12 pkgs/case). Cookies cannot be returned or exchanged

Montana*: Billings, Belgrade, Great Falls, Helena, Havre, Kalispell, Missoula, Sidney

Wyoming*: Casper, Cheyenne, Cody, Evanston, Gillette, Rock Springs, Laramie, Riverton

**these locations are tentative for the 2026 Cookie Program and are subject to change.*

To place a Cookie Cupboard order, please call Bridget at 406-743-9335.



Product Payment

Your balance is due Tuesday April 21 however submitting money frequently is recommended.

GSMW is not responsible for lost or stolen money. GSMW does not cover NSF fees for checks dated more than 30 days. GSMW does not accept checks for more than \$200.

If you are unable to submit your balance in full by April 21, please submit the Outstanding Balance Form for Juliettes.

You can submit your money in the following ways:



By Mail	<ul style="list-style-type: none">• Do NOT mail cash.• Mail with the Juliette Deposit form found in your packet or at www.gsmw.org/juliettescookies.• Mail with a tracking number.• You can call GSMW with a card # to pay for the amount collected in cash or include a check/money order for the cash amount.• You will get an email when we receive your money.
First Interstate Bank	<ul style="list-style-type: none">• Deposit cash and checks into the GSMW FIB depository account # 153974.• Be sure to get a deposit receipt.• Complete the Juliette First Interstate Bank Deposit form found at www.gsmw.org/juliettescookies within 2 business days uploading a picture of the deposit receipt.
In Person	<ul style="list-style-type: none">• Bring your cash and checks to the GSMW office in Billings (no appointment required).• Bring a completed Juliette Deposit Form found in your packet or at www.gsmw.org/juliettescookies.
By Phone	<ul style="list-style-type: none">• Call the GSMW office at 406-252-0488 with a card number.



Rewards

New this year! When Girl Scouts reach 75+ rewards level (including opt-out girls) they will receive a FREE 2027 Girl Scout Membership! Girl Scouts selling less than 74 packages will earn a rewards card.

Camp Credit Earners: Camp Credit Earner Emails will be sent out April 13 and registration for Camp Credit Earners opens April 15. Balances must be paid in full by May 18, 2026 to retain the Camp Credit. The Camp Credit must be used in 2026.

Higher rewards (1200+ packages) are sent after the balance is paid in full. Balances must be paid by July 31, 2026 to retain these rewards.

Cookie Communications

Every Monday you will receive the **Weekly Juliette Bites** from January 19 until April 13. It will break each week of the Cookie Program down into bite sized pieces of information and include next steps, reminders and important links to help keep you on track.

The Weekly Juliettes Bite will be sent by **email**, posted to the **GSMW Juliettes Band app** group and at www.gsmw.org/juliettescookies.

To join the BAND app group, download the BAND app from your app store, set up your BAND account and scan the QR code.



Texting from 406-743-9335.



