



# Cookie Program

## Week of January 26

### Weekly Bites

- Cookie Technology
- Trainings
- Girl Access
- Challenges

### Cookie Technology

Volunteer access to both Smart Cookies and Digital Cookie begins tomorrow the 27<sup>th</sup>! Check your email to log in. Verify girls are showing correctly and get your Troop Site Link set up. You will not have access to the Digital Cookie mobile app for booths until the troop site is set up. If you received the email and have trouble logging in, please click on the “forgot password” option.

If you do not get a registration email, please visit <https://digitalcookie.girlscouts.org/login> select the “Need Help to Log In” option.



### Upcoming Trainings

The [Cookie Tech Demo Webinar](#) is Tuesday, January 27 at 7 PM. Make sure you register and attend to get a detailed look into the cookie technology and how to manage the Cookie Program for your troop.

### Girl/Caregiver Access

Caregiver access to Digital Cookie is tomorrow, January 27<sup>th</sup>. Make sure your caregivers help their girls get their sites set up. It is recommended they attend the [Caregiver Cookie Training](#) on Jan 28<sup>th</sup> at 6:30 PM. Then encourage them to send emails to customers right away!

Girls start taking orders on January 30<sup>th</sup> (online and pre-orders with their paper order card). Encourage girls to share site links and send emails.



## Challenges

### Troop

- **Sell More, Exploremore!** At the end of the season, the troop that has the highest Exploremore PGA will win a \$250 Amazon gift card for their troop exploration and adventures!

### Girl

- **Brick-by-Brick.** During the opening weekend of the Cookie Program (Friday January 30<sup>th</sup> to Sunday February 1<sup>st</sup>), Girl Scouts that “build” their Digital Cookie site and get one online sale will be entered to win a \$40 Lego gift card.
- **B2B Bingo:** All program long, Girl Scouts that collect sales from businesses can fill out our bingo card. Once a girl gets a single line bingo or blackout, they turn in the card for one or five entries to win 1 of 12 Build-a-Bear gift cards. There will be one winner for every region of Council, 12 in total.

## Helpful Links

- [Digital Cookie Volunteer Tip Sheets](#)
- [Digital Cookie Caregiver Tip Sheets](#)

## Important Dates

- **January 27:** [Cookie Technology Webinar](#) at 7:00 PM
- **January 28:** [Caregiver Cookie Training](#) at 6:30 PM
- **January 30:** Cookie Program and pre-orders begin!

