Cookie Program
Week of February 16

Weekly Bites

- Initial Order
- Rewards
- Additional Sales
- Challenges
- Booths
- National Girl Scout Cookie Weekend

Initial Order

Review the Initial Order Worksheet and watch the Initial Order Entry Webinar. Then, complete the following steps to have a successful Initial Order: Then, complete the following steps to have a successful Initial Order:

1. Enter girl order card totals
2. Pull the Girl Cookie Order Details Report in Smart Cookies to enter additional Girl Delivery sales from Feb. 12 –17 to the girl's 'Inv. Pkgs' column.
3. Add booth/extras. Please plan to order enough booth cookies for at least the first two weekends of booths.
4. Council will enter gluten free cookies on Wednesday, 2/18. Orders from the Individual Girl Sales Form will be added to the girls as needed. Any troop that has not completed the GF order form will have their cookies entered under booth extras.

Please Note: Caregivers do not have access to enter the Initial Orders in Digital Cookie.

If paper order cards are not turned in to the troop, cookies will need to be transferred from your booth/extras after the Initial Order period and girls will not get Initial Order rewards or credit for those packages.

This also means that there is nowhere for caregivers to input offline sales in Digital Cookie. The progress bar on Digital Cookie will only reflect online packages. The number underneath, labeled "packages transferred by troop volunteer" will sync with Smart Cookies along with the total number of packages showing on the "my rewards" tab.

Rewards

- [Submit your Initial Order rewards](#) no later than Feb. 17.
- The Magnetic Ferret Buddy and the Ferret Blanket for Girl Initial Order rewards will ship at the end of the season.
- The Troop Initial Order PGA** reward (BFF Trucker Hat) will be processed through Smart Cookies, but the leaders will be tracked by Council manually.
- Troops reaching **375+ PGA** on Initial Order will receive this reward for all participating girls and the necessary leaders to maintain adult/girl ratios.
- **Use the PGA on your main troop dashboard to see your progress as this includes shipped and donation only packages. Once you have clicked "save" on your Initial Order and refresh your dashboard the PGA will update.**
- Rewards will be distributed by the Service Unit during cookie pickups.

*** PGA is Per Girl Average = number of packages sold/number of girls with sales.*

Additional Sales

Girls can continue selling after the Initial Order deadline by using [additional paper order cards](#) or by [safely sharing their Digital Cookie site links](#). Orders placed after the deadline (that are not shipped) will be fulfilled using troop booth inventory, extras, or by picking up cookies from a cupboard.

Challenges

No Lafufu's here!
Girls who sell 75+ online packages through the weekend of February 20–22 earn an exclusive patch and get entered to win an official "Big into Energy" Labubu collectible doll with 3D printed accessories.

Booths

Booth selections are now unlimited! Don't miss the opportunity to [sign up for Council-arranged booths](#)to help girls reach (and exceed!) their goals. [Troop-secured booths](#) may also be entered at anytime! Make sure to submit at least 24-48 hours in advance so that Council can make sure to approve it.

Cookie Weekend

National Girl Scout Cookie Weekend | February 20-22

From February 20–22, Girl Scouts nationwide come together to celebrate the entrepreneurial spirit fostered through the Cookie Program! How will your troop join the fun, showcase your cookies, and boost sales?

Be sure to have your Troop Site Link set up. During this weekend, customers can search for and purchase from your Ship-Only link through the GSMW Cookie Finder. Once set up, links are live immediately and available for customers to support Girl Scouts.

Helpful Links

- Girl Delivery: Orders, Reports and Transfers
- Entering the Troop Initial Order in Smart Cookies
- Printable Paper Order Card
- Initial Order Worksheet
- Initial Order Entry Recording
- Social Media Posting Guidelines
- Cookie Finder Link
- Creating and Managing Reward Orders