



Cookie Program

Week of February 2

Weekly Bites

- Booth Sign-Ups
- Challenges

Booth Sign-Ups

You can view available booths in Smart Cookies starting Feb 4th. Booth signups are first come first serve (FCFS), and selection times are listed below:

- Fall Product Promotion Early Signups: Feb 6th at 5 PM – This is for the Troops that participated in the Fall Program and met the criteria to get early booth signups. Troops can choose 2 premium and 4 regular booths until 4 PM on Feb 7th. Eligible Troops will get a reminder email with details tomorrow, Feb 3rd.
- Council-Wide Booth Selection Rounds: Feb 9th at 5 PM – Feb 13th at 5 PM
- **Please note** – all booths are first come first serve (FCFS), and any unused selections DO NOT carry over to the next round. Be sure you are ready at 5 PM each session to reserve your booths!

Date / Time	Sign Up Round	Limit	Booth Type
February 6 at 5:00 PM	Fall Booth Winners Selection	6 total	2 Premium
February 9 at 5:00 PM	Council Booth Selection Round 1	6 total	2 Premium
February 11 at 5:00 PM	Council Booth Selection Round 2	6 total	2 Premium
February 13 at 5:00 PM	All Remaining Booths Selection	No limit	All Booths

Don't forget, you can schedule your own Troop Secured booths at approved locations. Have the business sign the [Booth Request Form](#) to secure permission, then load it into Smart Cookies as a Troop Secured Booth. If you need assistance, email customercare@gsmw.org.

To use the Digital Cookie Mobile App to accept payments at a booth, the booth MUST be entered and approved in Smart Cookies. Submit requests at least 24 hours in advance.



Challenges

Make sure your troop and girls are Brave.Fierce.FUN! while participating in these challenges! All challenge winners will be announced through the [GSMW Facebook Page](#) after the challenge has ended. Winners will also be updated on the [GSMW Cookie Resources page](#) as they are announced.

- **Share the Love:** Girl Scouts that sell 14 Cookie Share by Valentines Day (February 14th), earn a special patch AND get entered to win a drawing for a lululemon Everywhere Belt Bag filled with valentine surprises!
- **B2B Bingo:** All program long, Girl Scouts that collect sales from businesses can fill out our [bingo card](#). Once a girl gets a single-line bingo or blackout, they turn in the card for one or five entries to win 1 of 12 Build-a-Bear gifts. There will be one winner for every region of Council, 12 in total. Bingo cards can be submitted [here!](#)

BRAVE. FIERCE. FUN!

Congratulations to all **708 Girl Scouts** who took part in the Brick-by-Brick Challenge by launching their Digital Cookie sites and securing a sale!

Be sure to check out our [GSMW Challenges](#) page and [Facebook](#) page on Friday the 6th for the exciting announcement!



Helpful Links

- [Social Media Posting Guidelines](#)
- [Booth Selection Help Clip](#)
- [Booth Request Form](#)
- [Entering a Troop Secured Booth Help Clip](#)
- [GSMW Facebook Page](#)
- [Cookie Tech Webinar Recording](#)
- [Caregiver Training Recording](#)
- [GSMW Challenges Information](#)