



# Cookie Program

## Week of February 2

### Weekly Bites

- Booth Sign-Ups
- Challenges

### Booth Sign-Ups

You can view available booths in Smart Cookies starting Feb 4<sup>th</sup>. Booth signups are first come first serve (FCFS), and selection times are listed below:

- Fall Product Promotion Early Signups: Feb 6<sup>th</sup> at 5 PM – This is for the Troops that participated in the Fall Program and met the criteria to get early booth signups. Troops can choose 2 premium and 4 regular booths until 4 PM on Feb 7<sup>th</sup>. Eligible Troops will get a reminder email with details tomorrow, Feb 3<sup>rd</sup>.
- Council-Wide Booth Selection Rounds: Feb 9<sup>th</sup> at 5 PM – Feb 13<sup>th</sup> at 5 PM
- **Please note** – all booths are first come first serve (FCFS), and any unused selections DO NOT carry over to the next round. Be sure you are ready at 5 PM each session to reserve your booths!

Date / Time	Sign Up Round	Limit	Booth Type
February 6 at 5:00 PM	Fall Booth Winners Selection	6 total	2 Premium
February 9 at 5:00 PM	Council Booth Selection Round 1	6 total	2 Premium
February 11 at 5:00 PM	Council Booth Selection Round 2	6 total	2 Premium
February 13 at 5:00 PM	All Remaining Booths Selection	No limit	All Booths

Don't forget, you can schedule your own Troop Secured booths at approved locations. Have the business sign the [Booth Request Form](#) to secure permission, then load it into Smart Cookies as a Troop Secured Booth. If you need assistance, email [customercare@gsmw.org](mailto:customercare@gsmw.org).

To use the Digital Cookie Mobile App to accept payments at a booth, the booth MUST be entered and approved in Smart Cookies. Submit requests at least 24 hours in advance.



## Challenges

**Make sure your troop and girls are Brave.Fierce.FUN! while participating in these challenges!** All challenge winners will be announced through the [GSMW Facebook Page](#) after the challenge has ended. Winners will also be updated on the [GSMW Cookie Resources page](#) as they are announced.

- **Share the Love:** Girl Scouts that sell 14 Cookie Share by Valentines Day (February 14<sup>th</sup>), earn a special patch AND get entered to win a drawing for a lululemon Everywhere Belt Bag filled with valentine surprises!
- **B2B Bingo:** All program long, Girl Scouts that collect sales from businesses can fill out our [bingo card](#). Once a girl gets a single-line bingo or blackout, they turn in the card for one or five entries to win 1 of 12 Build-a-Bear gifts. There will be one winner for every region of Council, 12 in total. Bingo cards can be submitted [here](#)!

Congratulations to all **708 Girl Scouts** who took part in the Brick-by-Brick Challenge by launching their Digital Cookie sites and securing a sale!

Be sure to check out our [GSMW Challenges](#) page and [Facebook](#) page on Friday the 6<sup>th</sup> for the exciting announcement!



## Helpful Links

- [Social Media Posting Guidelines](#)
- [Booth Selection Help Clip](#)
- [Booth Request Form](#)
- [Entering a Troop Secured Booth Help Clip](#)
- [GSMW Facebook Page](#)
- [Cookie Tech Webinar Recording](#)
- [Caregiver Training Recording](#)
- [GSMW Challenges Information](#)

**BRAVE.**  
**FIERCE. FUN!**