



Cookie Program

Week of March 16

Weekly Bites

- Booth Inventory Tracking
- Accepting Card Payments at Booths
- Cookie Deliveries
- Cupboards and Planned Orders
- Challenges

Booth Inventory Tracking

Booth sales begin March 20th! Make sure that you keep your booths organized so they can run smoothly. Take inventory and count your cookies [by variety](#) or [by transaction](#) before and after each booth session with a cookie booth inventory tracker. This will help you keep track of money and inventory as well as making distributions easier through the [Smart Booth Divider](#).

Card Payments at Booths

Digital Cookie Mobile App: Payments taken through the Digital Cookie Mobile App are credited automatically to the troop in Smart Cookies and reduce the amount due to council.

- Download or update to the newest version of the Digital Cookie Mobile App.
- Submit [Troop Secured Booth Requests](#) in Smart Cookies at least 24 hours in advance.
- If your booth is not entered and approved in Smart Cookies, you will not be able to take payment through Digital Cookie.

Cookie Deliveries

Girls should deliver pre-ordered cookies to customers as soon as possible. If girls need additional cookies, they can get those from your troop booth/extra cookies or a local cupboard. Complete a signed receipt any time product or money exchanges hands. If you need more receipt books, please email customercare@gsmw.org.





Cupboards and Planned Orders

Starting March 19th, Cookie Cupboards are open! There are 16 Council Cookie Cupboards where you can restock your cookies for booths, in-hand sales, and Girl Delivery Orders.

To get cookies from a cupboard, place a [planned order](#) in Smart Cookies by 11 PM on Sunday evenings throughout the program. Orders submitted after Sunday evening will be filled based on available inventory.

Plan to be on time and only visit the cupboard during scheduled pickup appointments. Most cupboards are volunteer-run, and they set their own hours.

When you select a cupboard for a planned order, cupboard specific instructions or notes will pop up. Make sure to read them each time as they may change.



Challenges

Leap Into Spring: Digital Cookie Challenge: February 26th to March 19th, girls are encouraged to boost their Digital Cookie sales while developing skills from the Girl Scout Cookie Program.

[Completing 4 out of 5 activities](#) in each skill category earns rewards and mastering all 5 categories of skill grants access to a virtual experience with ZooMontana. Additionally, the top three sellers can win Amazon gift cards: \$500 for 1st place, \$300 for 2nd, and \$200 for 3rd. This challenge helps girls grow their business and acquire valuable skills. You can [submit your completed challenge checklist here!](#)

B2B Bingo: Through April 12th, Girl Scouts that collect sales from businesses can fill out our bingo card. Once a girl gets a single line bingo or blackout, they turn in the card for one or five entries to win 1 of 12 Build-a-Bear gift cards. There will be one winner for every region of Council, 12 in total. Get your [Bingo card](#) here and [submit it here!](#)





Challenges Continued...

5 for 5

When customers buy 5 packages in one transaction, they will be given a card to enter into a drawing online. On May 29, we'll draw five luck winners, each receiving five free cases of Girl Scout Cookies (60 packages) – at no cost to the participating troops!

Plus, the troop or Juliette who sold to each winning customer will also receive five cases to donate to a cause of their choice. The winners will be announced on our [Facebook page](#) – Good luck, Girl Scouts!

Use this [flyer](#) to post at your booths and online, and [print out the cards](#) for your troop to handout at booths!

The Ferret 500

Troops who hit the 500+ PGA threshold will earn \$0.10 per package sold as a GSMW Reward Card or Amazon gift card — meaning the more your troop sells, the bigger your reward. Every package truly counts!

Sell More Explore More!

The troop with the highest number of Exploremores cookie sales, measured by per girl average (PGA), as of April 12 will win a \$250 Amazon gift card.

Encourage your girls talk about Exploremores with customers throughout the season! Sharing what makes this new cookie special can make a big difference and help your troop rise to the top. The troop with the highest Exploremores PGA on April 12 takes the prize.

Helpful Links

- [Cookie Booth Inventory Breakdown](#)
- [Booth Essentials Guide](#)
- [Booth Sales Tracker by Variety](#)
- [Booth Sales Tracker by Transaction](#)
- [Placing a Planned Order in Smart Cookies](#)
- [Taking Payments in the Digital Cookie](#)
- [Cookie Challenges Website](#)

