



Cookie Program

Week of March 30

Weekly Bites

- Cookie Booth Reservations
- Evening with a Cookie Expert
- Cookie Share Requests
- Challenges

Cookie Booth Reservations

Reminder, you will not be able to sell cookies at a booth under the troop with Digital Cookie until your troop site has been set up. Once this is complete, you and your caregivers will be able to sell under the troop. You can [learn more on setting up your troop site here](#).

Evening with a Cookie Expert

Closing Out Your Sale | April 8th at 7 PM

Need help getting your program all buttoned up? Join us for a live walkthrough of important items you need to carry out before your program ends.

[You can register here](#). Bring your questions to be answered live. This session will be recorded.



Cookie Share Requests

You can donate your Cookie Share packages to the recipient of your choice. [Request your Cookie Share packages](#) from Council by April 30th. **Donation packages are NOT to be taken from your troop inventory.**

You are financially responsible for your troop inventory and will still need to pay for the packages if you decide to donate them. If your troop chooses not to donate the cookies personally, they will be donated on your behalf by Council.

Requested packages will be picked up from a local cupboard subject to availability with the assortment determined by current inventory. Council will communicate with you the beginning of May when you can pick up your donations.





Troop Challenges

5 for 5 Cookie Challenge – A Sweet Way to Win!

When customers buy 5 packages in one transaction, they will be given a card to enter a drawing online. On May 29, we'll draw five lucky winners, each receiving five free cases of Girl Scout Cookies (60 packages) – at no cost to the participating troops! Plus, the troop or Juliette who sold to each winning customer will also receive five cases to donate to a cause of their choice. The winners will be announced on our [Facebook page](#). Good luck, Girl Scouts!

Use this [flyer](#) to post at your booths and online, and [print out the cards](#) for your troop to handout at booths!

The Ferret 500

Troops who hit the 500+ PGA threshold will earn \$0.10 per package sold as a GSMW Reward Card or Amazon gift card — meaning the more your troop sells, the bigger your reward. Every package truly counts!

Sell More Explore More

The troop with the highest number of Exploremores cookie sales by April 12, measured by per girl average (PGA), will win a \$250 Amazon gift card.

Encourage your girls to talk about Exploremores with customers throughout the season! Sharing what makes this new cookie special can make a big difference and help your troop rise to the top. The troop with the highest Exploremores PGA on April 12 takes the prize. Good luck, and happy selling!

Girl Challenges

Leap into Spring!

Congratulations to all the Girl Scouts who participated in the Leap into Spring Challenge and Championship! We are so proud of those who expanded their digital entrepreneurial skills, earning the challenge rewards. An extra shout out goes to our Leap into Spring Championship winners, who set and met impressive goals to earn the Amazon gift cards! You can see who won on our [Facebook page](#) and our [Cookie Challenges page](#). You all sold over 25,000 packages in 3 weeks!

B2B Bingo

All program long, Girl Scouts that collect sales from businesses can fill out our bingo card. Once a girl gets a single line bingo or blackout, they turn in the card for one or five entries to win one of 12 Build-a-Bear gift cards. There will be one winner for each of 12 regions of our council. Find the [bingo card](#), and [submit here!](#)

Helpful Links

- [Evening with a Cookie Expert - Closing out your Sale](#)
- [Cookie Share Request Form](#)
- [Bingo Card](#)
- [Bingo Submission Form](#)
- [5 for 5 Cookies Entry Card](#)

BRAVE. FUN!
FIERCE. FUN!