Cookie Program

Week of March 9

Weekly Bites

- Cookie Pickups and Distribution
- Money Tips
- Booths: Begin March 20th
- Challenges
- Fall Stickers

Caregiver Cookie / Reward Pickups

Following Service Unit pickups, leaders need to distribute cookies and rewards to caregivers.

To prepare for caregiver cookie pickups, pull the Girl Initial Order Report. Print two copies of the report for easy receipts or use a receipt book to write out the total cookies to be picked up. **Whichever method you choose, a signed receipt MUST be completed and retained by both parties.**

Money Tips

PRODUCT = MONEY

Any time product (cookies) or money exchanges hands, a signed receipt MUST be completed for both parties.

- Money is due to the troop from caregivers by April 15th. Please retain all records/receipts until all finances are settled June 30th.
- Provide the troop bank account info your caregivers so they can deposit funds collected into the troop bank account. Then they can send a picture of the deposit receipt with their Girl Scout's name written on it. Make sure to log the deposit in Smart Cookies as a Girl Financial Transaction.
- When caregivers turn money in directly to the troop, it should be deposited in the troop's bank account early and often. Don't hold on to money!
- Customers can pay by check as long as it is less than $200. Checks are made out to the troop and must be deposited within 30 days of the date written.

When money is turned in, always make sure to complete a signed receipt, and provide a copy to the caregiver, and log it as a girl financial transaction in Smart Cookies.

Booths

Booth sales start Friday, March 20th. All booths should be selected/entered into Smart Cookies. To schedule Troop Secured booths, have the business sign the Booth Request Form, then enter it in Smart Cookies. If you need assistance email customercare@gsmw.org.

REMEMBER: All cookie booths MUST BE entered and approved in Smart Cookies to use the Digital Cookie Mobile App when accepting card/Venmo/PayPal payments at a booth. Submit requests at least 24 hours in advance.

Booth Etiquette

I can't think of a better place than a cookie booth to live out these elements of the Girl Scout promise!
Girl Scouts are:

- friendly and helpful,
- considerate and caring,
- responsible for what they say and do
- respectful to themselves and others
- respectful of authority
- making the world a better place

Our community partners expect the best out of our Girl Scouts, and we want to continue to get their support! Make sure you talk to your Girl Scouts about how important it is for them to live the Girl Scout Promise and Law when they are represented out in the community. Here are some reminders of how to conduct themselves and represent Girl Scouts at their cookie booths.

Fall Sticker Distribution

If you received a bag of stickers from your cookie delivery, you can use this document to see what girls earned the stickers you received!

Challenges

- **Leap Into Spring:** Digital Cookie Challenge: February 26th to March 19th , girls are encouraged to boost their Digital Cookie sales while developing skills from the Girl Scout Cookie Program. Completing 4 out of 5 activities in each skill category earns rewards and mastering all 5 categories of skill grants access to a virtual experience with ZooMontana. Additionally, the top three sellers can win Amazon gift cards: $500 for 1st place, $300 for 2nd, and $200 for 3rd. This challenge helps girls grow their business and acquire valuable skills. You can submit your completed challenge checklist here!

- **B2B Bingo:** Through April 12th, Girl Scouts that collect sales from businesses can fill out our bingo card. Once a girl gets a single line bingo or blackout, they turn in the card for one or five entries to win 1 of 12 Build-a-Bear gift cards. There will be one winner for every region of Council, 12 in total. Get your Bingo card here and submit it here!

Helpful Links

- Reserving a booth in Smart Cookies
- Creating a Troop Secured Booth in Smart Cookies
- Booth Request Form
- Booth Etiquette Reminders
- Cookie Booth Merchandise