

Social Media Guidelines

Do's

Share cookie link on personal profile or community sites using the public setting on social sites

Share where their troop is boothing

Share a video on personal profiles and include their cookie link

Ask customers to share cookie links with friends and family

Dont's

Share cookie link on marketplace, business pages, or retail/resale sites

Share where their girl is boothing

Share content with last name or personal contact information

Direct message anyone on social platforms that they do not know



Please note the updates to the guidelines, providing clarification on where girls are able to post their Digital Cookie links. Community sites - like those you may have in your neighborhood - are a great place to make your community aware that it is Girl Scout Cookie Season!

What is important to note is that any resale or retail sites - such as ebay, Etsy, or Garage Sale groups - are not allowed.

