

2026 Fall Product Program

Girl Scouts, Get Ready to Explore!

girlscouts
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The Program in a Nutshell

Everyone knows Girl Scouts are famous for our delicious cookies, but did you know we sell even more delectable treats and goodies in the fall?

SHORT: From October 2nd to November 18th.

EASY: Girls choose how to participate—in person, online, or both! M2 Online System (M2OS) makes navigating, tracking, and managing orders simple.

PROFITABLE: The cost of troop supplies, activities, and field trips can add up quickly, but the proceeds from the program can help cover these expenses. Troops earn 15% of all sales!

VALUABLE: When Girl Scouts participate in the product programs, they put five essential business skills (Goal Setting, Decision Making, Money Management, People Skills and Business Ethics) into action and develop their self-confidence.

Fall Product Program Key Dates

October 2nd

Online and paper order card sales begin!

October 25th by 11:59 PM

Enter paper order card totals into M2OS and send a photo of your card to your Troop Product Manager. *No late orders will be accepted.*

November 18th at 11:59 PM

Online sales end.

November 19th by 11:59 PM

Girl reward selections due in M2OS.

November 24th

Your girl's orders must be picked up from her troop by November 24th.

December 3rd

All deliveries to customers should be completed and payments collected.

December 7th

Turn money into the Troop Product Manager.



Ways to Participate

Online: Through M2OS

- ❑ Create a Me2® avatar with their own virtual likeness.
- ❑ Customize online storefront to share goals with customers.
- ❑ Enter customer email address list, create a personal message and share with friends and family. The system will send reminders for them throughout the program.
- ❑ Use the “Share My Site” feature to send their online storefront to customers.

In Person

- ❑ Download a printable/sharable flyer, door hanger, or business card.
- ❑ Take orders in person with a paper order card.
- ❑ Collect payment **only upon delivery of product**. Cash, check, or other private payment methods are acceptable.
- ❑ Enter your girl's orders from their paper order card to M2OS. *All orders must be entered by 11:59PM on Sunday, October 25th.*

Join the Fun and Earn Rewards

Every Sale Adds Up to Something Great!

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Rewarding Skills, Rewarding Prizes

Participating in the Fall Product Program is about more than selling. It's an opportunity for girls to build real-world skills while earning exciting rewards along the way.

Rewards include themed charms, plushies, t-shirts, crafts, priority summer camp registration, a Build-A-Bear kit, a personalized patch featuring their M2OS avatar, and so much more! Girl rewards are automatically calculated in M2OS, so there's no extra tracking for caregivers to manage.

Check other exciting ways to promote your sale and earn an exclusive challenge patch at www.gsmw.org/fallchallenges

Ready to Explore? Help your Girl Scout log into M2OS, set sights on a goal, and bounce their way toward some awesome rewards!

Earn Your Personalized Patch



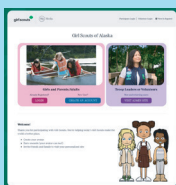
- ☐ Create your avatar.
- ☐ Send 20+ emails.
- ☐ Use the "Share My Site" feature.
- ☐ Sell 3+ mags and more items and 50 nuts and candy items.



Ready to Get Started?

Follow the three simple steps below and let the fun begin!

1 Login

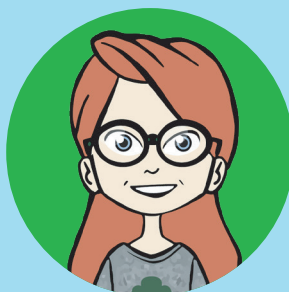


Use the QR code or visit www.gsnutsandmags.com/gsmw to jump into the program right away, no need to wait for an email. With your troop number ready, follow the prompts to login.

My Troop #

2 Create

Customize your site with an avatar that looks like you, and add a personal message for friends and family. Earn virtual rewards by completing setup steps.



3 Share

Friends and family can help you reach your goal by shopping online! Send emails through M2OS so supporters can see your goal and hear your sales pitch. With a parent or guardian, share your shop link by text or social, following GSUSA guidelines.

