

2026 Fall Product Program Juliette Information Guide



www.gsmw.org/juliettesfallprogram

Key Dates

September 15 at 6:00PM

Juliette Fall Product
Program Training

October 2

Deadline to submit
Juliette 2026 Fall Program
Permission and CSA
Reward Opt Out

October 2

Fall Program starts and
M2OS access opens

October 25 at 11:59 pm

Submit Juliette 2026 Fall
Program Order Form

October 29 at 11:59 pm

Online Girl Delivery ends

November 17-24

Product arrives

November 18

Fall Product Program ends

December 15

Money due to GSMW

December/January

Rewards arrive

Fall Product Program

Everyone knows Girl Scouts are famous for our delicious cookies, but did you know we sell delectable treats and goodies during the Fall?

SHORT: From October 2nd to November 18th.

EASY: Girls choose how they want to participate—in person, online, or both! M2 Online System (M2OS) makes navigating, tracking, and managing orders simple.

PROFITABLE: Girl Scouts earn 15% of every dollar sold in addition to exciting rewards!

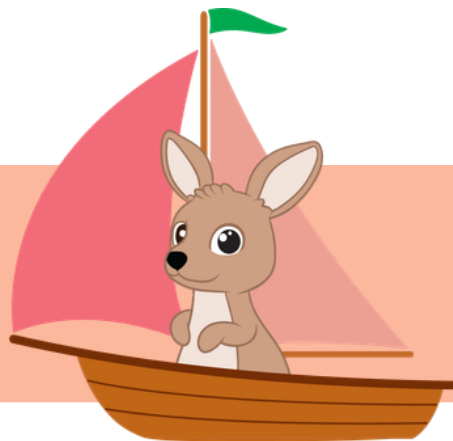
VALUABLE: When Girl Scouts participate in the product programs, they put five essential business skills (Goal Setting, Decision Making, Money Management, People Skills and Business Ethics) into action and develop their self-confidence.



Ways to Participate

Online: Through M2OS

- Create a Me2® avatar.
- Customize online storefront to share goals with customers.
- Enter customer email address list, create a personal message and share with friends and family.
- The system will send reminders for them throughout the program.
- Use the “Share My Site” feature to send your online storefront to customers.



In Person

- Download a printable sharable flyer, door hangar, or business card from M2OS.
- Take orders in person with a paper order card.
- Collect payment only upon delivery of product. Cash, check, or other private payment methods are acceptable.

First Things First

- Juliettes and their caregiver must have a 2027 membership.
- [Register](#) to join us Tuesday September 15th at 6:00 pm for the Juliette Fall Program training. Can't make it, watch the recording at www.gsmw.org/juliettesfallprogram.
- Complete the [Juliette 2026 Fall Program Permission](#) Form before October 2nd.
- Cadette, Senior or Ambassador Juliettes, select “Yes” on the Juliette 2026 Fall Program Permission Form if you would like to opt out of rewards for an additional 2% in proceeds.
- Review the materials in your mailed packet. [Join](#) the GSMW Juliettes BAND app group.

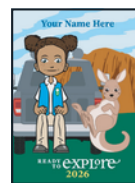
Rewarding Skills, Rewarding Prizes

Participating in the Fall Product Program is about more than selling. It's an opportunity for girls to build real-world skills while earning exciting rewards along the way.

Rewards include themed charms, plushies, t-shirts, crafts, priority summer camp registration, a Build-A-Bear kit, a personalized patch featuring their M2OS avatar, and so much more!

Check other ways to promote your sale and earn an exclusive challenge patch at www.gsmw.org/fallchallenges

Earn Your Personalized Patch



- Create your avatar
- Send 20+ emails
- Use the "Share My Site" feature
- Sell 3+ mags and more items and 50 nut and candy items



Ready to Get Started?

Follow these three simple steps below and let the fun begin!

1 Login



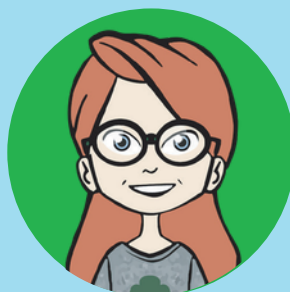
Use the QR code, visit www.gsnutsandmags.com/gsmw, or your email.

With your Juliette number, follow the prompts to log in.

Juliette Troop #

2 Create

Customize your site with an avatar that looks like you, add a personal message for friends and family. Earn virtual rewards by completing setup steps.



3 Share

Friends and family can help you reach your goal by shopping online! Send emails through M2OS so supporters can see your goal and hear your sales pitch. With a caregiver, share your link by text or social, following the GSUSA guidelines.

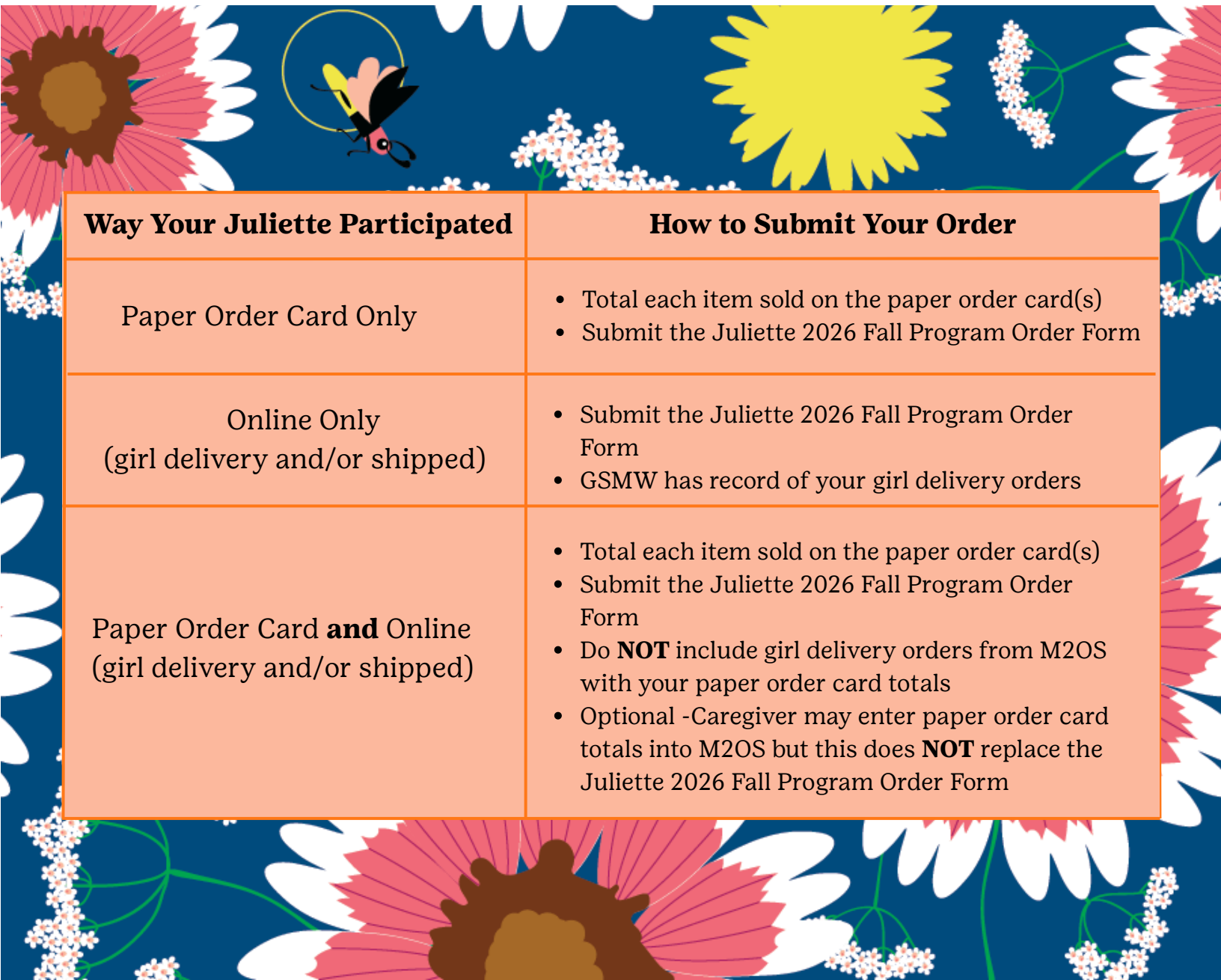


Submitting Your Product Order

All Juliettes who participate in the 2026 Fall Program **MUST** submit the online Juliette 2026 Fall Program Order Form by **Sunday October 25th at 11:59 pm**. This form collects the following information that GSMW needs and is found at www.gsmw.org/juliettesfallprogram.

- Paper order card totals, if applicable
- Your shipping address for product and rewards
- Reward choices so GSMW can order your Juliette's rewards
- Caregiver signature

Please refer to the chart below for details on how to submit your order.



Way Your Juliette Participated	How to Submit Your Order
Paper Order Card Only	• Total each item sold on the paper order card(s) • Submit the Juliette 2026 Fall Program Order Form
Online Only (girl delivery and/or shipped)	• Submit the Juliette 2026 Fall Program Order Form • GSMW has record of your girl delivery orders
Paper Order Card and Online (girl delivery and/or shipped)	• Total each item sold on the paper order card(s) • Submit the Juliette 2026 Fall Program Order Form • Do NOT include girl delivery orders from M2OS with your paper order card totals • Optional -Caregiver may enter paper order card totals into M2OS but this does NOT replace the Juliette 2026 Fall Program Order Form

Product Delivery

- Product will be delivered to your area November 17th-24th. You will receive an email letting you know how you will receive your product.
- Please count and sign for your product.

Product Payment



- GSMW recommends that payments only be in cash or by private payment methods.
- If you choose to accept checks, we recommend that you only take checks from people you know and are comfortable contacting if there is a problem.
- Please write a phone number and driver's license for the customer on the check and checks can be made out to GSMW.
- GSMW does not accept checks for more than \$200 or cover NSF fees for checks dated more than 30 days.

Stay in the Loop

- **Fall Resources for Juliettes:**
www.gsmw.org/juliettesfallprogram
- **Text:** 406-743-9335
- **GSMW Juliettes BAND App:** To join the BAND app group, download the BAND app from your app store, set up your BAND account and scan the QR code.



- **Weekly Juliette Bites** will be posted on BAND, at www.gsmw.org/juliettesfallprogram, and emailed from September 21 - December 7 breaking down each week into bite sized pieces to keep you on track.



Submitting Money to GSMW

Your balance is due Tuesday December 15th. You can submit your balance in the following ways:

First Interstate Bank (Preferred Method)	• Deposit cash and checks into the GSMW FIB depository account # 153974. • Get a deposit receipt from the teller. • Complete the Juliette First Interstate Bank Deposit form, found at www.gsmw.org/juliettesfallprogram within 2 business days uploading a picture of the deposit receipt.
By Mail	• Mail with the Juliette Deposit form found in your packet or at www.gsmw.org/juliettesfallprogram. • Mail with a tracking number. • Do NOT mail cash. You can call GSMW with a card # to pay for the amount collected in cash or include a check/money order for the cash amount. • You will receive an email when we receive your money.
In Person	• Bring your cash and checks to the GSMW office in Billings. Please have your money counted and organized by denomination before arriving. • Bring a completed Juliette Deposit Form found in your packet or at www.gsmw.org/juliettesfallprogram.
By Phone	• Call the GSMW office at 406-252-0488 with a card number.

READY TO
explore