



2026 Troop Challenge Fall Product Program

Ready for an exciting troop challenge? All troops that send the Parent/Adult Email Campaign (PAEC), achieve 80% Girl Scout participation in the Fall Product Program, and reach a \$400 Per Girl Average (PGA) by season's end will earn early access to cookie booth signups, including first pick of the best times and locations, plus their choice of a GSMW rain jacket for each required troop leader or a custom troop banner!

Questions? Reach out to us at customer care@gsmw.org or call 406-252-0488.

Girl Scout Troops Who...

Send the Parent/Adult
Email Campaign
in M2OS



Reach a \$400
Per Girl Scout Average
(PGA) by Season's End



Achieve 80% Girl Scout
Participation in the Fall
Product Program by
Season's End



Early Cookie Booth
Selections in 2027



GSMW Custom Troop
Number Banner

OR



GSMW Rain Jacket for
Each Required Leader