

Social Media Guidelines

✓ Do's

Share link on personal profile or community sites using the public setting on social sites

Share a video on personal profiles and include link

Ask customers to share links with friends and family

✗ Dont's

Share link on marketplace, business pages, or retail/resale sites

Share content with last name or personal contact information

Direct message anyone on social platforms that they do not know

Please note updates to the guidelines that provide clarification on where girls are able to post their links. Community sites, like those you may have in your neighborhood, are a great place to make your community aware that they can support local Girl Scouts.

