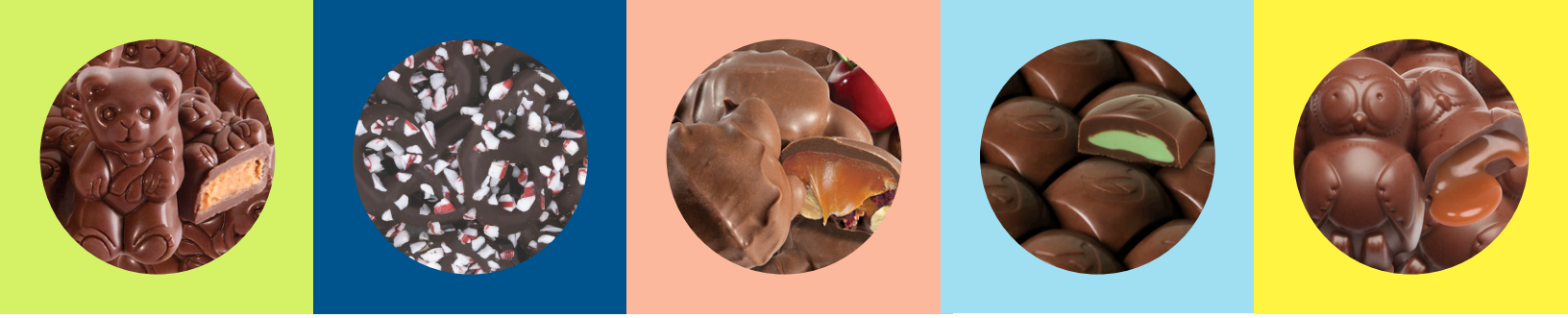


Fall Product Program

Week of November 2 - 8

Weekly Bites

- Things To Do
- Money Management

Things To Do

Girl Delivery and Paper Orders may be over, but there are still 16 more days of online sales left! Check in with your Girl Scouts and see how close they are to meeting their goals. These last two weeks of the sale are an excellent opportunity to meet and exceed goals! Read below for ideas to help boost their sales.

- Have your Girl Scouts prepare a 30 second elevator pitch that's ready to be shared at any moment!
  - *"My Girl Scout Troop wants to XXX this year. You can shop directly online by using my link, which helps me reach my goal of XXX. Everything ships directly to you, so your treats will arrive just in time for the holidays."*
- Have girls and caregivers print their business cards and door hangers from their dashboards to hand them out. Every interaction can be a sale!
- Find a way to promote Care to Share if your customers don't need any products.
  - *"I understand if you are not interested in our online items. You can still support me and my troop by donating $8 for our local military and veterans through our Care to Share program!"*
- Utilize the Fall Challenge Checklist for extra opportunities to boost sales while earning an exclusive patch!



Money Management

Make sure a receipt is created and signed whenever money OR product changes hands. Keep all receipts for at least a year for your records and log girl payments in M2 so that financials reflect correctly.

It is a good practice to provide your bank account number to your caregivers so that they can deposit money anytime. They just need to get the receipt, write their Girl Scouts name at the top, and send a picture to you for your records.

Questions? Email us at customercare@gsmw.org

Helpful Links

- Fall Money Collection Tips
- Internet Selling Safety Tips
- Entering and Managing Girl Financials

Important Dates

- **November 18** – all online sales end by 11:59PM
- **November 19** – Reward selections due in M2OS by 11:59PM

