



Fall Product Program

Week of October 5 - 11

Weekly Bites

- Challenges
- Rewards
- M2OS Maintenance
- Communications
- Help Clips
- Important Dates

Challenge Checklist

More Ways to Win All Season

Earn 100 points on the [Fall Product Program Challenge](#) checklist and earn an exclusive patch! Not only will it help you keep track of your progress, but you will also find new ways to market your program and increase your sales and entrepreneurial skills!



Weekend Challenge: Oct 9-11

This Weekend Only: Win a Kangaroo Onesie!

Sell \$150 online and be the top seller in your region, and you'll win a Kangaroo onesie! 12 winners total.

Online sales that count include Girl Delivery, direct ship, Mags & more, and online Care to Share.



Your 3-step weekend game plan:

1. Launch your site and design your avatar (takes just a few minutes!)
2. Send 20+ emails to family, friends, neighbors, and teachers
3. Share your link on social media and text it to your favorite people

No booth, no door-to-door, and no leaving home required. Online-only participation is 100% welcome!



Troop Challenge



Hit all three:

1. Troops that have 80% girl participation
2. \$400 PGA
3. Send the Parent Adult Email Campaign (PAEC)

Your troop earns exclusive GSMW raincoats for their required leaders **OR** a custom GSMW troop banner, **plus** an EXTRA Cookie Booth sign-up day in February! [Learn more](#)

Top Seller Drawing

Meet Kaya, our XL plush kangaroo!

Be the top seller for your Girl Scout level and get entered to win Kaya. Set a big goal and go for it, so that you can be one of the lucky Girl Scouts in the drawing!



Don't Forget About Rewards

Have your Girl Scout set goals.

She can look at the rewards on the back of the order card to organize her goals.

Download and print [goal sheet](#).

Make sure to note:

- If every girl in the troop reaches \$400, you are on your way to qualify for the troop challenge! That's as easy as 1-3 candles, 2 bark boxes and 20-25 Nuts/Candies per girl.
- Camp Alert! Want priority registration when registration opens in January? Reach the \$650 level.
 - This is the only early registration opportunity, so set the goal now to secure your summer camp!
 - Camp credits can still be earned in the Cookie Program.
 - For more information visit www.gsmw.org/camp





M2OS Maintenance

- Check that all girls have launched their M2 sites: Manage Troops and Girls on your dashboard shows each girl's site status.
- Encourage girls to design their avatar and send 20+ emails: go to Reports and check the email column to see who's sent them.
- **Online-only families:** they can participate just by sharing their link via email and social media. When sending emails, they can unclick the Girl Delivery button to take only online orders.

Helpful Links

- [Fall Challenge Checklist](#)
- [Girl Changes in M2OS Request](#)
- [Creating your Me2 Avatar](#)
- [Get to know your Dashboard](#)
- [Troop: Getting Started](#)
- [Girl: Emails and Customer Lists](#)
- [Girl: Share your Site Link](#)
- [Fall Money Collection Tips](#)
- [Opt-in to texts here!](#)

Communications

- Register one **Troop Product Manager** for Fall and Cookies, since key communications go to this person.
- Opt in to **GSMW** texts for timely reminders. [You can opt-in here!](#)



Important Dates

- **October 9th to 11th** - Weekend Kangaroo Onesie challenge
- **October 25th** - Caregiver orders due in M2OS

Questions? Email us at customercare@gsmw.org