



Girl Scout 3-Year Promise

Community leaders making a promise
to site-based programming.





Our Girl Scout Council

For over a century, Girl Scouts of Montana and Wyoming (GSMW) has built community through Traditional Troops, providing a safe third space where girls develop leadership, entrepreneurship, and STEM skills. But with volunteerism declining about 23% since the pandemic, more girls want to join than there are troops available to serve them. To expand access and eliminate barriers, GSMW is partnering with schools and after-school programs, to bring the Girl Scout experience directly to girls where they are.

Introducing Girl Scout Squads

Girl Scout Squads are troops that are formed within our partnered schools and after-school program sites. During the 2026-27 school year GSMW will be establishing one Daisy (K-1st) and one Brownie (2nd-3rd) Squad in each partnering site.

Girl Scout Squads meet twice a month after school, learning valuable life skills, while earning badges and patches along the way. Establishing troops in schools and after-school programs creates a strong sense of safety and familiarity for girls, not only in environment but in leadership as well. Girl Scout Squads are typically led by an existing staff member of the site, who GSMW issues a stipend to for going above and beyond their daily commitments.

The Impact of Site-Based Programming



Nationwide, 8,000+ new Girl Scouts have joined through school-based troops



Nationally, school-based programming has a sustainability rate of 79-84%



GSMW will expand their reach by partnering with at least two new sites each year, allowing an additional 80+ new girls the opportunity to participate



80% of Girl Scouts have a strong sense of self, 75% report positive values, and 57% engage in community problem solving!

Community Leadership and Sustainability

Your business can help ensure sustainability for Girl Scout Squads by making a 3-year Promise to Programming. Each level of promise supports the various aspects of site-based programming and includes company benefits that blend recognition and Girl Scout traditions.



Promise 1 - \$800/yr - Support Squad!

Your business can be part of our *Support Squad* by providing six girls with their Girl Scout uniform and membership, while additionally providing the squad with badges, patches, or after-school snacks.



Promise 2 - \$1,500/yr - Squad Leader Believer!

As a *Squad Leader Believer*, your business believes in making others feel valued and appreciated for their time. This promise level allows us to welcome one Squad Leader per site, ensuring consistency and safety for girls at their meetings.



Promise 3 - \$4,600/yr - Ambitious Ambassador!

It takes an *Ambitious Ambassador* to make site-based programming a reality in a single partner location. Your businesses generosity would establish one Daisy Squad (K-1st) and one Brownie Squad (2nd-3rd) in one partner site – supporting up to 40 girls!



Promise 4 - \$9,200/yr - Golden Influence!

The Girl Scout Gold Award is the most prestigious award a Girl Scout can earn as they prepare to move forward into adulthood. This is why it is an absolute honor to be a *Golden Influence*. Every year, GSMW intends to partner with two new schools or after-school programs to increase accessibility for girls in grades K-3. By making this promise, you help GSMW consistently expand our reach, while supporting up to 80 Girl Scouts each year!



3-Years of Benefits

	Promise 1 \$800/yr	Promise 2 \$1,500/yr	Promise 3 \$4,600/yr	Promise 4 \$9,200/yr
Logo featured on gsmw.org				
Site Recruitment Recognition				
Sponsored Troop Thank You				
Custom Company SWAP				
Troop Vision Board				
Meet Your Squad Booklets				
11 x 14 District Canvas				
Annual Accomplishment Booklet				
Custom Company Patch				
Annual Social Media Shoutout	1	2	3	4

When you make a promise to programming, you accept a 3-year commitment to support your sponsored Girl Scout Squads and/or Leader. Every year of your promise, we promise to share program insights and updates, and express appreciation through benefits!

On my honor, I am ready to make a promise

Level of Promise

- | | |
|--|---|
| ☐ \$800/yr: Support Squad | ☐ \$4,600/yr: Ambitious Ambassador |
| ☐ \$1,500/yr: Squad Leader Believer | ☐ \$9,200/yr: Golden Influence |

Enhance Your Impact

- ☐ I would like to provide monthly snacks!
- ☐ I would like to provide badges & patches throughout the year!
- ☐ I would like to teach a skill if an aligned opportunity presents itself!

Recognition Preferences

- ☐ Please list my name/business as: _____
- ☐ Please list my contribution as anonymous.
- ☐ I wish to decline all sponsorship benefits (making my donation 100% tax-deductable)

Invoice & Agreement

- ☐ Please send by mail.
- ☐ Please send via email.

Contact Information

Full name: _____

Mailing Address: _____

Phone: _____ Email: _____

Thank you!

Please return this form via email to:
Mariah Brun, Program Facilitator
gssquads@gsmw.org



Scan the QR Code
to learn more about Girl Scout Squads

You may also mail this form to:
Girl Scouts of Montana and Wyoming
c/o Mariah Brun
2303 Grand Ave
Billings, MT, 59102



Dear Business Owner,

Girl Scouts of Montana and Wyoming has proudly served girls across our region for more than a century, continually evolving to meet the changing needs of our communities and families. In recent years, a decline in volunteerism has limited the formation of traditional troops, reducing access to Girl Scouts for many girls. In response, Girl Scouts is expanding site-based programming that brings the experience directly into schools and after-school programs, creating accessible opportunities for girls in grades K-3 to build confidence, develop life skills, and explore STEM, outdoor education, and financial literacy in a familiar environment.

Beginning in the 2026-27 school year, our council will partner with local school districts and after-school programs to establish Daisy (K-1) and Brownie (2-3) troops, with the potential to serve more than 80 girls in the first year alone. By removing common barriers to participation, this model makes it easier for families to get involved while creating meaningful opportunities for girls to grow as leaders and active community members.

To help sustain and expand this initiative, we are seeking partnerships with community-minded businesses that value youth development and educational opportunity. We would welcome the chance to connect and share how your business can support this impactful program, and we sincerely appreciate your time and consideration.

Warmly,

Mariah Brun

Program Facilitator of Girl Scouts of Montana and Wyoming

Mariahb@gsmw.org

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Mission:
building girls
of courage,
confidence,
and character
who make
the world
a better place.

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